



Jeanne Von Zastrow
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FMI's Sustainability Summit Sponsorship Opportunities Hyatt Regency Minneapolis June 15 – 17, 2008

FMI's Sustainability Summit will be the launch pad for new industry and consumer research and a unique forum for food industry retailers, wholesalers and manufacturers to gather, connect and develop new ideas and strategies. The Summit presents a unique opportunity for your company to showcase information, products or services that can be helpful for retailers and wholesalers as they work to develop and implement their sustainability programs. In this three day event, there will be plenty of opportunity to share ideas, learn best practices, address key challenges and gather resources and tools that will generate momentum and excitement. All levels of sponsorship include an opportunity to showcase your literature and information in a table top exhibit that will be located in the function areas used for receptions and lunches. Please contact Ashlie Hampton at FMI ahampton@fmi.org (202.220.08512) to secure your sponsorship choice, or Jeanne von Zastrow for specifics of the agenda at jvonzastrow@fmi.org (435.259.3342).

Planet Level - Benefits

- Free registration for one attendee
- FMI member rate for all additional attendees
- Showcase table
- Acknowledgement from Podium
- Signage
- Exposure on all marketing materials
- Recognition as a "Planet Level" sponsor
- Opportunity to welcome attendees to sponsored event

Ozone Level – Benefits

- Free registration for one
- FMI rate for one other attendee
- Showcase table
- Acknowledgement from Podium
- Signage
- Exposure on all marketing materials

- Opportunity to introduce session
- Recognition as a “Ozone Level” sponsor

Ocean Level Benefits

- Conference registration for two at the FMI member rate
- Showcase table
- Acknowledgement from podium
- Introduce Session
- Signage
- Exposure on all marketing materials
- Recognition as a “Ocean Level” sponsor

Continent Level Benefits – Restricted to Non-profit or government entities. Proof required.

- Conference registration for one at FMI Member rate
- Showcase table
- Signage
- Exposure on all marketing materials
- Recognition as a “Continent Level” sponsor

Please email Ashlie Hampton, ahampton@fmi.org, your company name, address, website, sales contact, company description and logo (logos must be 300dpi EPS files with fonts outlined). Company descriptions should be no longer than 50 words and should include a brief overview of your company’s products and services.

(application begins on next page)

**Sponsorship Application Form
FMI's Sustainability Summit
June 15 – 17, 2008, Minneapolis, MN**

Deadline is DATE

Company Name (as it will appear on signage):

Contact Name: _____

Title: _____

Billing Address: _____

City, State, Postal Code: _____

Phone: _____ Fax: _____

Email: _____

*Sustainability is one of the hottest topics in the industry. Sponsorship opportunities are on a first-come first-serve basis. Please rank your top 3 choices and return this form immediately. We will contact you if your 1st choice is taken to discuss other options.

Planet Opportunities

- Sunday Night Welcoming Reception \$7,000
- Monday Lunch \$7,000
- Reception \$7,000
- Tuesday Breakfast Session \$7,000
- Tuesday Lunch \$7,000
- Program Book \$7,000
- USB Drives w/speaker presentations & your logo \$7,000
- Summit Directory \$7,000

Ozone Opportunities

- Keynote \$5,000
- Keynote \$5,000
- CEO Panel \$5,000
- Monday AM General Session \$5,000
- Monday PM General Session \$5,000
- Tuesday AM General Session \$5,000
- Tuesday PM Closing Session \$5,000
- Hotel Key Cards \$5,000
- Badge holders \$5,000

Ocean Opportunities

- Sunday Refreshment Break \$3,000
- Monday Breakfast Exchange \$3,000
- Monday Refreshment Break \$3,000
- Monday Refreshment Break \$3,000
- Monday Workshop Session \$3,000
- Monday Workshop Session \$3,000
- Tuesday Break \$3,000

Continent Level

- Showcase table \$1,500

CHECK HERE IF YOU WILL NOT BE USING YOUR TABLE TOP OPPORTUNITY

PAYMENT DETAILS:

Enclosed is a check in the amount of \$ _____

Please charge my credit card \$ _____

Visa MasterCard American Express

Signature: _____

Account #: _____ Exp date: _____

TERMS AND CONDITIONS:

The sponsor agrees to pay the fees in accordance with the payment terms. Your payment is due in full, Sorry we do not bill. Please note, your company name will not be included in any promotional materials until payment is received. I agree that by signing this form I agree to the terms and conditions outlined above and will abide by them.

Signature: _____ Date: _____

Please return this form to:

Cliff Pratt
c/o Ashlie Hampton-Gardner
Check payable to: Food Marketing Institute.
COB DATE
Lockbox #758884
Baltimore, MD 21275-8884
Fax: 202-220-0878 (this is a secure fax)

Cancellation Policy:

Full refund if notification is received by COB DATE
60% refund if received by DATE
NO REFUND IF NOTIFICATION IS RECEIVED AFTER