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RETAIL STORE DEVELOPMENT CONFERENCE

This annual conference focuses on how today's competitive marketplace will affect the future of retail store development. Topics include consumer and economic trends, demographics, real estate, financing, strategic planning, the environment, store location, design, construction, new formats, and merchandising and operations. This is the industry's largest gathering of store development professionals.

TARGET AUDIENCE

Retail development, real estate, design and construction professionals; relevant suppliers offering products/services to this sector of the business.

SPONSORSHIP BENEFITS/OPPORTUNITIES

In addition to the event-specific benefits listed below, all sponsors of the following events will receive:

- Signage at the event
- Acknowledgement from the podium and in conference marketing materials
- Complimentary session attendance for all company representatives
- Recognition on FMI's RSD Conference web page
- Opportunity to address the conference and distribute collateral
- Opportunity to submit slides for video loop shown before/after general sessions and provided to conference attendees in print version.
- Space for tabletop display in conference area throughout the conference

OPENING NIGHT RECEPTION \$8,000

Sponsors receive:

- One complimentary conference registration
- FMI-Member rate for all additional company representatives
- Opportunity to provide custom takeaway

MONDAY LUNCHEON AND STORE TOURS \$8,000

Sponsors receive:

- One complimentary conference registration
- FMI-Member rate for all additional company representatives
- Opportunity to provide custom takeaway

CONFERENCE PROGRAM BOOK \$8,000

Sponsors receive:

- One complimentary conference registration
- Logo on notebook spine and back cover
- Opportunity to provide custom takeaway

GENERAL SESSION \$6,000

Sponsors receive:

- One complimentary conference registration
- FMI-member Rate for one additional company representative
- Opportunity to introduce session and speaker(s), provide brief overview of company's products/services

BREAKFAST AND "FACTS ABOUT STORE DEVELOPMENT" PRESENTATION \$6,000

Sponsors receive:

- One complimentary conference registration
- FMI-member Rate for one additional company representative
- Opportunity to introduce session and speaker(s), provide brief overview of company's products/services

HOTEL KEY CARDS (BRANDED WITH SPONSOR LOGO) \$6,000

Sponsors receive:

- One complimentary conference registration
- FMI-member Rate for one additional company representative

WORKSHOP \$3,500

Sponsors receive:

- Conference registration for up to two representatives at the FMI-member rate
- Opportunity to introduce session and speaker(s), provide brief overview of company's products/services

IDEA EXCHANGES \$3,500

Sponsors receive:

- Signage at the event
- Conference registration for up to two representatives at the FMI-member rate