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PHARMACY CONFERENCE

This annual conference examines the in-store supermarket pharmacy as well as the management and merchandising elements necessary to make this department a success. Legislative and regulatory issues that affect pharmacy operations are also addressed.

TARGET AUDIENCE

Retail pharmacy vice presidents, directors, buyers, third-party managers, store operations and GM/HBC executives; pharmaceutical company sales directors, pharmacy wholesalers and other suppliers of pharmacy-related products and services.

SPONSORSHIP BENEFITS/OPPORTUNITIES

Opening reception	\$10,000
Receptions (2 additional)	\$7,500 (each)
Luncheon and general session	\$7,500
Idea exchange luncheon	\$7,500
Breakfast and general session	\$7,500
Box luncheon	\$5,000
Continental breakfast	\$5,000
General sessions	\$5,000(each)
Educators' Luncheon	\$5,000
Workshops	\$3,500 (each)
Business appointment refreshments	\$3,500
Breaks	\$3,000 (each)
General conference grant	\$2,500

Sponsors receive:

- Signage at the event
- Acknowledgement from the podium and in conference marketing materials
- Recognition on FMI's Pharmacy Conference web page
- Opportunity to submit slides for video loop shown before/after general sessions and provided to conference attendees in print version.