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## **MEAT CONFERENCE**

This annual conference delivers a complete meat industry program focused on improving sales, productivity and profitability. The premier meat marketing and operations educational program, this conference is designed to bring every segment of the retail meat and poultry industries together. The event is co-sponsored by FMI and the American Meat Institute, in conjunction with the American Lamb Board, National Cattlemen's Association, National Chicken Council, National Pork Board and the National Turkey Federation.

### **TARGET AUDIENCE**

Retail meat executives; supermarket meat buyers; merchandisers and meatpackers

### **SPONSORSHIP BENEFITS/OPPORTUNITIES**

Opening Reception	in-kind
Breakfasts (3)	in-kind
Luncheon (2)	in-kind
Breaks (4)	in-kind
Conference Directory	in-kind
USB Drives	\$10,000

Sponsors receive:

- Acknowledgement from the podium and in conference marketing materials
- Signage at the event
- Recognition on the Annual Meat Conference web page
- Listed in on-site directory