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HUMAN RESOURCES TRAINING & DEVELOPMENT CONFERENCE

This annual conference enhances professional partnerships and provides information about critical business issues such as diversity management, compensation and benefits trends, recruitment and retention, workforce trends and leadership development. This is the industry's largest gathering of supermarket HR and training professionals.

TARGET AUDIENCE

Retailer and wholesaler professionals responsible for human resources and/or training; relevant suppliers offering products/services to this sector of the business.

SPONSORSHIP BENEFITS/OPPORTUNITIES

Participation in the Sponsor Showcase will guarantee sponsors; products/ services are visible to over 100 decision-makers in the grocery industry.

In addition to the event-specific benefits listed below, all sponsors will receive:

- Signage at the event
- Acknowledgement from the podium and in conference marketing materials
- Recognition on FMI's HR/T&D Conference web page
- Opportunity to submit slides for video loop shown before/after general sessions and provided to conference attendees in print version.
- Space for tabletop display throughout the conference

\$7,500-LEVEL OPPORTUNITIES

Sponsors choose one of the following:

- General sponsorship
- Keynote speaker
- Opening night reception

Sponsors receive:

- One complimentary registration; FMI-member rate for all additional company representatives

\$5,000-LEVEL OPPORTUNITIES

Sponsors choose one of the following:

- General sponsorship
- FMI “MAXX” Awards Banquet (2) (co-sponsorship)
- Idea Exchange luncheon
- General Sessions
- Hotel key card branding (with sponsor logo)
- Conference speaker CD-ROM (with sponsor logo)
- Conference program book (with sponsor logo on spine and back of book)

Sponsors receive:

- FMI-member rate registration for all company representatives

\$3,500-LEVEL OPPORTUNITY

Sponsors choose one of the following:

- General sponsorship
- Workshops
- Idea Exchange breakfast

Sponsors receive:

- FMI-member rate registration for up to two representatives

\$2,500-LEVEL OPPORTUNITY

General conference grant

Sponsors receive:

- FMI-member rate registration for one representative