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## **FOODPACE GOLF TOURNAMENT**

The FMI FoodPACE Golf Tournament is an annual fundraising event held in conjunction with our exclusive Midwinter Executive Conference. A premier networking event, the Tournament is a casual forum for food retailers, wholesalers and suppliers to strengthen existing relationships and develop new ones. Proceeds support FMI FoodPACE initiatives, with a portion donated to the non-profit charity, Food For All.

### **TARGET AUDIENCE**

Suppliers seeking networking opportunities with FMI retail and wholesale members

### **SPONSORSHIP BENEFITS/OPPORTUNITIES**

#### **TITLE SPONSOR \$25,000 (six sponsors)**

As a Title Sponsor of the FMI FoodPACE Golf Tournament, your company's name will appear in all Tournament advertising and promotional materials. Other benefits of Title Sponsorship include, but are not limited to:

- Six players and pairing with two retail executives (two foursomes)
- Two invitations to private FMI Board of Directors Reception
- Option to develop company promotion around event
- Recognition in Midwinter program
- Promotional signage at the Midwinter Conference and FoodPACE Golf Tournament
- Recognition at FMI Board of Directors meetings
- Recognition in FMI Show program
- Recognition at FoodPACE Advisory Committee meetings

#### **TEAM AND HOLE SPONSOR \$7,000 (nine sponsors)**

- Three players and pairing with a retail executive (foursome)
- Signage at hole
- Recognition at FMI Board of Directors meetings
- Promotional signage at Midwinter Conference and FoodPACE Golf Tournament
- Recognition in FMI Show program

**TEAM SPONSOR \$5,000 (thirty-six sponsors)**

- Three players and pairing with a retail executive (foursome)
- Recognition at FMI Board of Directors meetings
- Promotional signage at Midwinter Conference and FoodPACE Golf Tournament
- Recognition in FMI Show program

**PRACTICE RANGE SPONSOR \$3,000 (one sponsor)**

- Signage at range
- Recognition at FMI Board of Directors meetings
- Promotional signage at Midwinter Conference and FoodPACE Golf Tournament
- Recognition in FMI Show program

**PUTTING GREEN SPONSORS \$3,000 (one sponsor)**

- Signage at green side during tournament
- Recognition at FMI Board of Directors meetings
- Promotional signage at Midwinter Conference and FoodPACE Golf Tournament
- Recognition in FMI Show program

**HOLE SPONSORS \$2,500 (eighteen sponsors)**

- Signage at hole
- Recognition at FMI Board of Directors meetings
- Promotional signage at Midwinter Conference and FoodPACE Golf Tournament
- Recognition in FMI Show program