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COMMITTEES

Please Note: Committee sponsorship opportunities are available to Tier 3 and 4 Associate Member Companies only.

ADVERTISING/MARKETING COMMITTEE

Includes retailer and wholesaler executives who are responsible for advertising and promotion.

COMMUNICATIONS COMMITTEE

Includes members from retailer and wholesaler companies with key responsibilities in the areas of corporate communications, media relations, public relations, marketing, branding, consumer affairs and community relations.

CONSUMER AFFAIRS COMMITTEE

Includes members from retailer and wholesaler companies with responsibilities in the areas of consumer affairs, community relations, public relations and nutrition.

CONSUMER MARKET RESEARCH COMMITTEE

Includes retailer and wholesaler members responsible for consumer and market research as well as strategic planning.

DISTRIBUTION COMMITTEE

Includes retailer and wholesaler executives responsible for logistics, distribution, supply chain and transportation.

ELECTRONIC PAYMENT SYSTEMS COMMITTEE

Includes retailer and wholesaler executives responsible for corporate financial services.

ENERGY AND TECHNICAL SERVICES COMMITTEE

Includes retailer and wholesaler executives responsible for energy and facilities management.

FINANCIAL EXECUTIVE CONFERENCE COMMITTEE

Includes retailer and wholesaler executives with responsibilities in financial and accounting oversight.

FOOD PROTECTION COMMITTEE

Includes retailer and wholesaler members responsible for overseeing food safety, quality assurance and sanitation of their stores.

GOVERNMENT RELATIONS COMMITTEE

Includes retailer and wholesaler executives responsible for their company's state and federal government relations, public and regulatory affairs.

HUMAN RESOURCES/TRAINING & DEVELOPMENT COMMITTEE

Includes professionals from retailer and wholesaler companies responsible for human resources, training, development, labor relations, compensation and benefits, training, management, organizational development and employee recruitment and retention.

INFORMATION TECHNOLOGY COMMITTEE

Includes senior-level retailer executives responsible for their company's management information systems.

INTERNAL AUDIT COMMITTEE

Includes retailer and wholesaler executives responsible for internal auditing and cost controls for their company.

LEGAL AFFAIRS COMMITTEE

Includes staff and retained counsel responsible for relevant legal and economic issues of companies.

LOGISTICS COMMITTEE

Includes retailer and wholesaler executives responsible for their company's distribution, supply chain and logistical operations.

LOSS PREVENTION COMMITTEE

Includes retailer and wholesaler executives and professionals responsible for security, loss prevention, safety surveillance and disaster and emergency planning.

NATURAL FOODS ADVISORY COMMITTEE

Includes retailer and wholesaler executives representing both natural food and mainstream supermarkets and wholesalers.

PHARMACY SERVICES COMMITTEE

Includes retailer and wholesaler executives responsible for overseeing their company's pharmacy operations.

RETAIL STORE DEVELOPMENT COMMITTEE

Includes retailer and wholesaler members representing a broad range of responsibilities in construction, leasing, real estate, store design, store location and store format.

RISK, INSURANCE AND SAFETY MANAGEMENT COMMITTEE

Includes executives and professionals responsible for corporate-level risk, insurance and safety management.

SUSTAINABILITY TASK FORCE

This group of senior vice presidents, vice presidents and directors are the key people and retail and wholesale companies leading sustainability teams/efforts. This group meets twice yearly. Locations of the dinners and meetings change. Please contact Jeanne von Zastrow for detailed information: 202-220-0692 or jvonzastrow@fmi.org.

SPONSORSHIP BENEFITS/OPPORTUNITIES

DINNER SPONSORSHIP \$5,000

Sponsors receive:

- Allowed to bring 4 people from their company to the dinner
- Opportunity to address the dinner attendees for 10 minutes