



FMI CONSUMER AFFAIRS, COMMUNICATIONS AND COMMUNITY RELATIONS SEMINAR

October 5-7, 2008 – Boston, MA

Sponsorship Opportunities

FMI's Consumer Affairs Seminar provides a forum for participants to discuss industry activities and hear from experts on the many issues impacting the industry. These issues include: **marketing, communications, nutrition, community relations, technology, and customer service**, just to name a few. The seminar draws representatives of retail, wholesale and manufacturer consumer affairs professionals as well as marketing, nutrition and public relations personnel.

“Strategic” Seminar Sponsor - \$5,000

Benefits:

- Participation in **all** meetings and events
- Ability to address the Seminar and distribute issue education materials
- Recognition on all Seminar signage and program materials
- Special dinner with FMI Consumer Affairs Committee
- Registration of up to three participants
- Attendee list access

Other “Partner” Sponsorship Opportunities

Benefits:

- Ability to address the Seminar and distribute issue education materials
- Recognition on all Seminar signage and program materials
- Registration of up to two participants

<u>Activity</u>	<u>Sponsorship</u>
Opening Reception	\$4,000
Breakfast	\$2,500
Lunch	\$3,500
Breaks	\$1,500
Session/Speaker	\$3,000