



## **FMI Associate Member Search Results**

This search was performed on 04/19/2026 at 08:04 PM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

FMI  
251 18th Street S., Suite 1200  
Arlington, VA 22202  
Phone: 202.452.8444 | Fax: 202.429.4519

## IMI Global

Address: 202 Sixth Street  
Suite 400  
Castle Rock, CO 80104-1724

Tel: 303-895-3002

Website: <https://www.imiglobal.com/>

Email: [info@imiglobal.com](mailto:info@imiglobal.com)

Company Description: Since 1995, IMI has worked with some of the smallest and largest agricultural organizations in the United States, approving well over two million head of cattle to date through our USDA Process Verified Programs (<http://processverified.usda.gov/>). We are committed to providing our customers with valuable, industry-leading solutions with a high level of integrity

Primary Contact: Mrs. Cara Gerken  
Vice President, Quality

Parent Company: Where Food Comes From, Inc.

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## Webstop

Address: 4746 Kylemore Court  
Palm Harbor, FL 34685-2648

Tel: 813-942-2797

Website: <https://www.webstop.com/>

Email: [sales@webstop.com](mailto:sales@webstop.com)

Products / Services: Technology Services



Company Description: For more than two decades, Webstop has helped retailers turn their digital presence into a powerful growth engine. By combining intuitive technology with deep retail expertise, Webstop makes it easier for grocers, hardware retailers, and multi-location brands to connect weekly promotions, websites, and retail media into one seamless experience. Today, Webstop empowers retailers to modernize the weekly ad and extend its value across digital circulars, websites, email, mobile, and retail media placements—creating measurable results for both retailers and brand partners. With flexible merchandising tools, store-level customization, integrated analytics, and media-ready ad placements, Webstop enables smarter storytelling, stronger engagement, and new revenue opportunities. Built with retailers in mind, Webstop's platform delivers the control, insights, and scalability needed to elevate promotions, simplify workflows, and create digital experiences that resonate with shoppers—while helping retailers and advertisers maximize performance where it matters most.

Primary Contact: Shawn Tuckett  
CEO

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## West Pass Seafood LLC

Address: 6027 154th St SW  
Edmonds, WA 98026-4448

Tel: 206-390-5974

Website: [www.westpassfoods.com](http://www.westpassfoods.com)

Products / Services: Seafood

Primary Contact: Mr. Ron Risher  
President

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## Where Food Comes From, Inc.

Address: 202 Sixth Street  
Suite 400  
Castle Rock, CO 80104-1724

Tel: 303-895-3002

Website: <https://www.wherefoodcomesfrom.com/>

Email: [info@wherefoodcomesfrom.com](mailto:info@wherefoodcomesfrom.com)

Products / Services: Consulting Services; Natural/Organic; Supply Chain; Other

Company Description: Where Food Comes From, Inc., is an independent, third-party food certification and verification company. To put it simply: We are the ultimate food nerds! We care about food, how it's grown and raised, the quality of what we eat, what farmers and ranchers do, and authentically telling that story to you.

We visit farms and ranches and look at their plants, animals, and records, and compare all of the information we collect to specific standards or claims they want to make about how they are producing food. We strive each and every day to ensure that everyone involved in the food business—from growers and farmers to retailers and shoppers—can count on Where Food Comes From, Inc., to provide authentic and transparent information about the food we eat and how, where, and by whom it is produced.

Primary Contact: Hannah Saunders  
Sales, Enrollment & Business Development Specialist

Brands: Where Food Comes From CARE Certified  
Where Food Comes From Source Verified  
Non-Hormone Treated Cattle by WFCF  
Verified Natural Beef by WFCF  
Where Food Comes From Grass-fed  
Where Food Comes From Gluten-Free  
Where Food Comes From Plant-Based

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## Wholechain, Inc.

Address: 1750 S. Telegraph Rd.  
Suite 310  
Bloomfield Hills, MI 48302-0179



Tel: 760-605-7050  
Website: [www.wholechain.com](http://www.wholechain.com)  
Products / Services: Frozen; Seafood; Supply Chain; Technology Services  
Company Description: Wholechain® is a blockchain based traceability solution built to enable trust, coordination, and transparency in fragmented supply chains.  
Primary Contact: Kelsey Stehr  
Executive Assistant

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## Wilcox Marketing

Address: 701 Edgewood Road  
Wilkesboro, NC 28697-9504  
Tel: 336-667-5000  
Website:  
Products / Services: Brokers  
Primary Contact: Mr. James Wilcox  
President

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## Wisner Marketing Group, Inc.

Address: 6615 Grand  
Suite # 1054  
Gurnee, IL 60031-4591  
Tel: 847-680-3688  
Website: [www.wisnermarketing.com](http://www.wisnermarketing.com)  
Email: [info@wisnermarketing.com](mailto:info@wisnermarketing.com)  
Products / Services: Advertising/Marketing and Design; Consulting Services; Human Resources/Training; Merchandising Services; Private Brands; Research  
Company Description: Wisner Marketing Group assists retailers, manufacturers, and others in developing solutions to complex marketing issues in consumer healthcare, trade marketing, store brands and new product introductions. We do this from the retailer and consumer perspective with a focus on "making the line go up" for all.

Primary Contact: Mr. James H Wisner  
President

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## Wynshop

Address: 100 Southeast Third Ave, Suite  
601  
Fort Lauderdale, FL 33394-0017

Tel: 786-577-3165

Website: <https://wynshop.com/>

Email: [info@wynshop.com](mailto:info@wynshop.com)

Products / Services: Consulting Services; Technology Services

Company Description: Wynshop is the most modern technology platform built for online grocery. Scale your business operations, personalize the shopping experience, and optimize order fulfillment to boost your bottom line. Unlike monolithic digital commerce solutions, Wynshop is designed to grow with you, ensuring your business success now and in the future.

Primary Contact: Mr. Charlie Kaplan  
Chief Revenue Officer

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