



FMI Associate Member Search Results

This search was performed on 05/13/2026 at 12:19 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
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Vestcom International, Inc.

Address: 2800 Cantrell Road
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Little Rock, AR 72202-2049

Tel: 501-663-0100

Website: www.vestcom.com

Email: marketing@vestcom.com

Products / Services: Advertising/Marketing and Design; Consulting Services

Company Description: As the industry leader in data-integrated shelf-edge media, Vestcom leverages omnichannel connectivity to drive conversion at the shopper's point of decision. For more than 30 years, Vestcom has been relied upon by leading retailers to transform their shelf-edge into a competitive advantage. Our retail partnerships have enabled more than 600 CPGs to execute shelf-edge media campaigns at national scale across Vestcom's network of 70+ retailers, including Kroger, Albertsons, Ahold-Delhaize, Dollar General, Walgreens and more. Vestcom is a standalone business unit of Avery Dennison, a global Fortune 500 company.

Primary Contact: Karina Rocha
Marketing Manager

Parent Company: Avery Dennison
