

Sponsorships Opportunities

The co-location of FMI's 2012 Financial Executive and Internal Auditing Conferences provides a unique and valuable venue for your organization to increase exposure, build relationships and enhance your company's image among decision-making financial executives and internal auditing professionals in the grocery retail industry. Opportunities are limited, so make your selection today. Projected attendance is 250+

Attendee Profile:

Financial Executive Conference

- CFOs
- Vice Presidents of Finance
- Controllers
- Treasurers
- Accounting Directors
- Anyone involved in financial management

Internal Auditing Conference

VPs, Directors and Corporate/Store Auditors involved in:

- Internal Audit
- Finance
- Compliance
- A/P Auditing
- Loss Prevention
- Corporate Controls

Representing a broad range of retail and wholesale companies such as:

- Ahold USA, Inc.
- Alex Lee, Inc.
- Associated Wholesale Grocers, Inc
- Ball's Price Chopper
- Big Y Foods, Inc.
- Bozzuto's Inc.
- Brookshire Brothers Ltd.
- Giant Eagle, Inc.
- Hy-Vee, Inc.
- King Kullen Grocery Co., Inc.
- K-VA-T Food Stores, Inc.
- The Kroger Co.
- Price Chopper Supermarkets
- Publix Super Markets, Inc.
- Riesbeck Food Markets, Inc
- Safeway Inc.
- Save Mart Supermarkets
- Schnuck Markets, Inc.
- Spartan Stores, Inc.
- United Supermarkets, LLC
- Wakefern Food Corporation
- Wal-Mart Stores, Inc.
- Wegmans Food Markets, Inc.
- Weis Markets, Inc.
- WinCo Foods, LLC

Sample of Topics of Interest to Attendees

- Cloud Computing
- Financial Software Solutions Without Spreadsheets
- Inventory Valuation Techniques
- Data Security
- PCI Compliance
- Shrink Measurement and Management
- Business Intelligence
- Credit / Debit Card Fee Reduction Initiatives
- Procurement Auditing
- Loyalty Card Program Auditing
- Operational Risk and Store Safety
- Distribution Center Auditing
- Fraud
- Data Mining
- Business Continuity
- Social Engineering / PCI Compliance

2011 Sponsors

- Apex Analytix (2012 Bronze Sponsor)
- Ameriquest Transportation Services (2012 Bronze Sponsor)
- Audit Technology Group (2012 Gold Sponsor)
- Balance Innovations, LLC (2012 Bronze Sponsor)
- Connolly, Inc. (2012 Gold Sponsor)
- Inmar (2012 Silver Sponsor)
- Harris Bank
- Lavante
- NCH Marketing Services, Inc. (2012 Platinum Sponsor)
- Phyle Inventory Control Specialists (2012 Silver Sponsor)
- Prologic Redemption Solutions
- PRGX (2012 Bronze Sponsor)
- Worldpay (2012 Bronze Sponsor)

Sponsoring the FMI 2012 Financial Executive and Internal Auditing Conferences provides the following outstanding benefits:

- The opportunity to network with decision makers and top executives in the supermarket industry specializing in financial management and internal auditing.
- Fantastic Orlando hotel location, just a 7 minute walk from Universal Studios City Walk, giving access to a wealth of dining options to entertain clients.
- Company logo in the sponsor section of the conference web page.
- Company logo and listing in the onsite directory.
- Mention in conference marketing e-blasts, sent to thousands of contacts in retail and food safety industry.
- Recognition in on-site signage and from the podium.
- Conference attendee list prior to and after the conference.

For more information, please contact:

AMANDA BOND-THORLEY
202-220-0606
abondthorley@fmi.org

Platinum PLUS Level \$ 15,000 **SOLD**

Sponsor Benefits

- Exclusive title sponsorship with company logo on all conference marketing materials
- Sponsorship of the Keynote Lunch on Monday, May 21 and introduction of speaker
- Pre-conference welcome email to all attendees
- 3 complimentary registrations to the conference
- Discount sponsor registration rates for an unlimited number of company representatives
- Full page color ad in the conference directory (back cover)
- Logo on conference marketing eblasts
- Table/Booth for marketing literature throughout the conference
- Company logo in the sponsor section of the conference web page.
- Company logo and listing in the onsite directory.

Opportunities available (1)

- ~~Keynote Lunch (Monday, May 21)~~ **SOLD**

Platinum Level \$12,500

Sponsor Benefits

- Sponsorship of the selected event
- 2 complimentary registrations to the conference
- Full page ad in the conference directory (2 color, 1 b/w available)
- Logo on conference marketing eblasts
- Table for marketing literature throughout the conference
- Company logo in the sponsor section of the conference web page.
- Company logo and listing in the onsite directory.

Opportunities available (3)

- Evening Reception (2) **ONE SOLD – ONE REMAINING**
- Tuesday Offsite Event (1) **SOLD**

Gold Level \$10,000

Sponsor Benefits:

- Company logo on selected merchandise (if applicable)
- 2 complimentary registrations to the conference
- Full page black and white ad in the conference directory
- Table for marketing literature throughout the conference
- Company logo in the sponsor section of the conference web page.
- Company logo and listing in the onsite directory.

Opportunities available (8)

- ~~USB drive with corporate logo (1)~~ **SOLD**
- Lanyards with corporate logo (1)
- Hotel Key Cards with corporate logo/design(1)
- Hotel door hangers (1)
- Pens or notepads (2)
- ~~Lunch (Tuesday, May 22) (1)~~ **SOLD**
- Complimentary attendee copies of Frank Abagnale's* DVD or book (1)
**Frank Abagnale, subject of the "Catch Me if You Can" book and movie is a keynote speaker*

Silver Level \$6,000

Sponsor Benefits:

- Sponsorship of selected event
- 1 complimentary registration to the conference
- Full page black and white ad in the conference directory
- Table for marketing literature throughout the conference
- Company logo in the sponsor section of the conference web page.
- Company logo and listing in the onsite directory.

Opportunities available (3)

- Breakfast (Monday, Tuesday or Wednesday) **TWO SOLD – ONE AVAILABLE**
- Frank Abagnale - Fraud Seminar

Bronze Level \$3,750

Sponsor Benefits:

- Sponsorship of selected event
- 1 complimentary registration to the conference
- Company logo in the sponsor section of the conference web page.
- Company logo and listing in the onsite directory.

Opportunities available (14)

- ~~Morning OR Afternoon Networking Breaks (Monday, May 21)~~
- ~~Morning OR Afternoon Networking Breaks (Tuesday, May 22)~~ **SOLD**
- ~~Keynote Presentation (2) or Breakout Session (6)~~ **SOLD**

SPONSOR COMMITMENT FORM

Company Name (as it will appear on signage): _____

Contact Name: _____ Title: _____

Billing Address: _____

City: _____ State and ZIP Code: _____

Phone: _____ Email: _____

Desired Sponsorship Level:

| Platinum Plus | Sponsorship Cost | Directory Ad | Registrations |
|---|--------------------------------|--|---------------|
| <input checked="" type="checkbox"/> Title Sponsorship (1) | \$ 15,000 SOLD | <input checked="" type="checkbox"/> Color (Back cover) | Three |
| Platinum | | | |
| <input type="checkbox"/> Reception or Offsite Event (3) | \$ 12,500 ONE AVAILABLE | <input checked="" type="checkbox"/> Color (Inside cover) | Two |
| Gold | | | |
| <input type="checkbox"/> Lunch (1) | \$ 10,000 SOLD | <input checked="" type="checkbox"/> Black/White | Two |
| <input checked="" type="checkbox"/> USB Drive (1) | \$ 10,000 SOLD | <input checked="" type="checkbox"/> Black/White | Two |
| <input type="checkbox"/> Lanyards (1) | \$ 10,000 | <input type="checkbox"/> Black/White | Two |
| <input type="checkbox"/> Hotel Keycards (1) | \$ 10,000 | <input type="checkbox"/> Black/White | Two |
| <input type="checkbox"/> Pads or Pens (1) | \$ 10,000 | <input type="checkbox"/> Black/White | Two |
| <input type="checkbox"/> Hotel Door Hangers (1) | \$ 10,000 | <input type="checkbox"/> Black/White | Two |
| <input type="checkbox"/> Book/DVD (1) | \$ 10,000 | <input type="checkbox"/> Black/White | Two |
| Silver | | | |
| <input type="checkbox"/> Fraud Seminar | \$ 6,000 | <input type="checkbox"/> Black/White | One |
| <input type="checkbox"/> Breakfast (3) | \$ 6,000 ONE AVAILABLE | <input type="checkbox"/> Black/White | One |
| Bronze | | | |
| <input type="checkbox"/> Breakout (6) | \$ 3,750 SOLD | N/A | One |
| <input checked="" type="checkbox"/> Keynote (3) | \$ 3,750 SOLD | N/A | One |
| <input type="checkbox"/> Breaks (5) | \$ 3,750 ONE AVAILABLE | N/A | One |

Payment Details:

Enclosed is a check in the amount of \$ _____ (U.S. funds drawn on a U.S. bank payable to FMI – Reference No. 3945-004-0222)

Terms and Conditions:

The sponsor agrees to pay the fees in accordance with the payment terms. Payment is due in full upon receipt of invoice, which will be sent upon receipt of this form. I agree that by signing this form I agree to the terms and conditions outlined above

Signature: _____ Date: _____

Please return completed form to:

Amanda Bond-Thorley

Phone: 202.220.0606

Fax: 202.220.0830

Email: abondthorley@fmi.org

FMI/SQF Use Only:

Batch Date: _____

Amount Received: _____

Check Number: _____

Acct No: _____