



Events & Activities

A PASSION FOR FOOD - WASHINGTON, D.C.



A Passion for Food



Friday

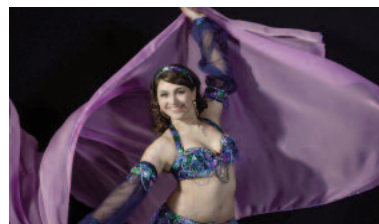
OCTOBER 18

Attire for all Friday activities is “comfort casual” – jeans are encouraged.



Why We Love Food!

Who doesn't love food? The opening session will feature a lively and vibrant panel discussion on a favorite Campbell passion... *food!* Learn about emerging global trends, exciting innovation, the best new ingredients, enticing flavors and how your shoppers are responding to this cornucopia of choice.



A Passion for International Flavors

The opening reception brings together foods and flavors from four distinct regions of the world. This culinary pilgrimage takes you through exotic Southeast Asia, bustling Middle Eastern and North African bazaars, European cafes of the Mediterranean and America against a Colonial backdrop. Plan to be wowed by an extraordinary menu while entertained by regional performers.



A Revolution of International Music

Experience the evolution of music through time at an event full of surprises that will have you wondering what to expect next! Enjoy a musical journey from the early 18th-century to present day, where you will be part of the audience and part of the entertainment. The exquisite Andrew W. Mellon auditorium is the perfect location for this fun evening.



Saturday

OCTOBER 19



Breakfast Speaker – Joe Bastianich, “Restaurant Man”

How does an Italian boy from Queens turn his passion for food and wine into an empire? Owner of world-class restaurants, authority on Italian wines, MasterChef cast member and creator of Eataly, Joe will share his experiences on today's world of food.



A Taste of the Potomac

Relax and enjoy Washington, D.C. by river aboard the chartered Capital Elite. A guide will be onboard to walk you through the highlights of this journey as there is much to see and experience. Lunch will be ashore in Virginia before the return trip.



Culinary Master Class with Chef RJ Cooper

Get ready to innovate! Iron Chef RJ Cooper will challenge guests to demonstrate their culinary mastery in this hands-on, one-of-a kind gourmet experience at Rogue 24, RJ's eclectic digs in D.C. Learn a few new techniques and enjoy the outcomes of your labor for lunch.



Celebrating Our Nation's Heroes

With stops including Arlington National Cemetery and the World War II Memorial, this deeply-moving experience celebrates those that protect us and honors those that have fallen in the name of freedom. A guide will provide context and heartwarming stories throughout this journey.



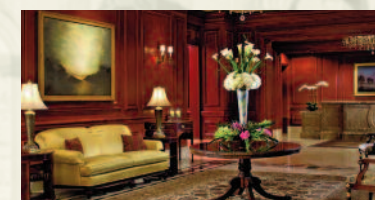
Cabernet & Canvas

Make your artistic mark at a Georgetown artist's private studio. Unleash your creative side in a relaxed atmosphere that is perfect for painting, sharing lunch, and wonderful wines. Plan to take your artwork home with you.



Gala Evening at the Library of Congress with Chef José Andrés

Renowned Chef José Andrés, named “Outstanding Chef” by the James Beard Foundation, will create an impressive feast at The Library of Congress, which features some of the most spectacular interiors in America. A memorable evening of culinary delight amid the splendor of history is guaranteed.



Farewell Reception – Ritz-Carlton Hotel

The Ritz-Carlton defines the standard for comfort and elegant hospitality. Upon return to the hotel from dinner, enjoy the lounge with friends and industry colleagues, and bid farewell to our Nation's Capital.