

FMI Foundation Retail Food Safety Forum

Be on the Forefront of Retail Food Safety

June 11-12, 2015 • Chicago, Illinois



2015 PARTNERSHIP OPPORTUNITIES

Invest Now to Become a Champion of the Food Retail Industry!

The FMI Foundation Retail Food Safety Forum provides a unique and valuable venue for your organization to increase exposure, build relationships and position your company as thought leaders and supporters among decision-making food safety professionals in the grocery retail industry. Opportunities are limited, so make your selection today!

Invest now and gain long-standing recognition as:

- An Industry Champion: Premier Partner / Title Sponsor
- A Networking Champion: Signature Events
- A Content Champion: Keynote Sessions
- A Promotional Champion: Conference Giveaways

Please browse the selections below and return your commitment form to us. We'll be in touch to confirm your sponsorship, send you an invoice and give you instructions on how to register your complimentary registrations.

Please note that all sponsorships must be paid in full at least 30 days prior to the beginning of the conference.

For more information, please contact:

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Attendee Profile:

- Managers, Directors, Vice Presidents
- Food Safety
- Quality Assurance
- Compliance
- Risk Management
- Asset Protection
- Operations
- Deli Managers
- Prepared Food Chefs

Representing a broad range of retail and wholesale companies such as:

- Albertsons LLC
- Auto Mercado S.A.
- Chief Super Market, Inc.
- Dillon's Stores
- Dorothy Lane Market, Inc.
- Giant Eagle, Inc.
- H-E-B
- Harris Teeter Supermarkets, Inc.
- Heinen's Fine Foods, Inc.
- Jerry's Foods
- Longo Brothers Fruit Markets Inc.
- Lowe's Food Stores, Inc.
- Lund Food Holdings, Inc.
- Marsh Supermarkets, Inc.
- Riesbeck Food Markets, Inc.
- Schnuck Markets, Inc.
- ShopRite Supermarkets, Inc.
- Spartan Stores, Inc.
- Target Corporation
- The Kroger Co.
- Wakefern Food Corporation
- Walgreen Co.
- Winn-Dixie Stores, Inc.

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Partnership Opportunities

Industry Champion: Premier Partner / Title Sponsor

- Exclusive title sponsorship with company logo on all conference marketing materials
- Participation in the Opening Welcome Remarks
- Pre-conference welcome email to all attendees
- 3 complimentary registrations to the conference
- Logo on conference marketing eblasts (exclusive)
- Company logo in the sponsor section of the conference web page and in onsite program brochure
- Pre-conference attendee mailing list
- Logo on signage

Opportunities Available (1)

- Premier / Title Sponsor

Investment:

- \$ 10,000 (Associate Member)
- \$ 11,000 (Non-Member – includes 1 year bronze level FMI associate membership)

Networking Champion A: Signature Events

- Recognition as the Event Sponsor
- 2 complimentary registrations to the conference
- Company logo in the sponsor section of the conference web page and in onsite program brochure
- Pre-conference attendee mailing list
- Logo on signage

Opportunities Available (3)

- Thursday Evening Reception
- Friday Breakfast
- Friday Lunch

Investment:

- \$ 8,000 (Associate Member)
- \$ 9,000 (Non-Member – includes 1 year bronze level FMI associate membership)

Networking Champion B: Refreshment Breaks

- Recognition as the Event Sponsor
- 1 complimentary registration to the conference
- Company logo in the sponsor section of the conference web page and in onsite program brochure
- Pre-conference attendee mailing list
- Logo on signage

Opportunities Available (2)

- Networking Refreshment Break (Thursday)
- Networking Refreshment Breaks (Friday)

Investment:

- \$3,500 (Associate Member)
- \$4,500 (Non-Member – includes 1 year bronze level FMI associate membership)

Content Champion: Keynote Sessions

- Recognition as sponsor of chosen Session
- Introduction of Keynote Speaker
- 1 complimentary registrations to the conference
- Company logo in the sponsor section of the conference web page and in onsite program brochure
- Pre-conference attendee mailing list
- Logo on signage

Opportunities Available (2)

- Opening Keynote Session
- Closing Keynote Session

Investment:

- \$ 2,000 (Associate Member)
- \$ 3,000 (Non-Member – includes 1 year bronze level FMI associate membership)

Promotional Champion: Conference Giveaways

- Recognition as sponsor of chosen Giveaway
- Company logo on chosen giveaway
- 1 complimentary registrations to the conference
- Company logo in the sponsor section of the conference web page and in onsite program brochure
- Pre-conference attendee mailing list
- Logo on signage

Opportunities Available (2)

- USB Drives
- Conference Bags

Investment:

- \$ 2,000 (Associate Member)
- \$ 3,000 (Non-Member – includes 1 year bronze level FMI associate membership)

Note: a portion of your sponsorship *may* be considered a contribution to the FMI Foundation for tax purposes.

FMI 2015 FMI FOUNDATION RETAIL FOOD SAFETY FORUM SPONSOR COMMITMENT FORM

Company Name _____

Contact Name: _____ Title: _____

Sponsorship information will be sent to this individual

Billing Address: _____

City: _____ State and ZIP Code: _____

Phone: _____ Email: _____

Please indicate the desired sponsorship and your membership status: Associate Member _____ Non-Member _____

Partnership Level	Investment Associate Member	Investment Non-Member	Registrations
Industry Champion (Premier Partner/Title Sponsor)			
Premier / Title Sponsor	\$ 10,000	\$ 11,000	Three
Networking Champion A: Signature Events			
☐ Reception (Thursday Evening)	\$ 8,000	\$ 9,000	Two
☐ Breakfast (Friday)	\$ 8,000	\$ 9,000	Two
☐ Lunch (Friday)	\$ 8,000	\$ 9,000	Two
Networking Champion B: Refreshment Breaks			
☐ Monday Break	\$ 3,500	\$ 4,500	One
☐ Tuesday Breaks	\$ 3,500	\$ 4,500	One
Content Champion			
☐ Opening Keynote Session	\$ 2,000	\$ 3,000	One
☐ Closing Keynote Session	\$ 2,000	\$ 3,000	One
Promotional Champion			
☐ USB Drives	\$ 2,000	\$ 3,000	One
☐ Conference Bags	\$ 2,000	\$ 3,000	One

Terms and Conditions:

The sponsor agrees to pay the fees in accordance with the payment terms. Payment is due in full upon receipt of invoice, which will be sent upon receipt of this form. I agree that by signing this form I agree to the terms and conditions outlined above

Signature: _____

Date: _____

Please return completed form to:

Dyonna Hydeburg
Education Assistant
202-220-0670
dhyleburg@fmi.org