



FMI Associate Member Search Results

This search was performed on 05/07/2024 at 03:45 AM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
2345 Crystal Drive, Suite 800
Arlington, VA 22202
Phone: 202.452.8444 | Fax: 202.429.4519

Circana

Address: 203 N La Salle St
Suite 1500
Chicago, IL 60601-1228



Tel: 847-692-6700

Website: www.npd.com
www.iriworldwide.com
<https://www.circana.com/>

Products / Services: Advertising/Marketing and Design; Consulting Services; Fresh; Technology Services

Company Description: Merger from Information Resources, Inc. ("IRI") and The NPD Group ("NPD")

Primary Contact: Stephanie Quinn
Director, Event Marketing & Sponsorships

RSi

Address: 100 Century Center Court
Suite 800
San Jose, CA 95112-4537



Tel: 650-390-6100

Website: www.retailsolutions.com

Products / Services: Supply Chain; Technology Services; Unsaleables; Other

Company Description: Suppliers and retailers, both traditional and web, face a highly competitive and rapidly changing world. RSi has market leadership in marshaling available data, applying innovative analytics, and returning value with actionable insights every day. Insights range from rigorous analysis of web promotions, daily out-of-stock alerts delivered directly to store personnel chainwide and the massive task of cleansing and harmonizing fine grain sales and supply chain data from 225+ different retailers around the world.

Our goal is to bring operational clarity for our customers, both suppliers and retailers, so that they can operate their business more successfully. For thirteen years we have been a trusted, massive data and analytics based provider to many major CPG manufacturers and have built supplier partnerships for a number of major retail chains.

Primary Contact: Ms. Caitlyn Bordeaux Graber
Global Marketing Manager

Parent Company: Circana