



FMI Associate Member Search Results

This search was performed on 05/09/2024 at 05:11 AM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
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ByHeart Inc.

Address: 131 Varick Street
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New York, NY 10013-1410

Tel: 704-995-4818

Website: byheart.com

Products / Services: Baby Care; Food Products/Snacks; Food Safety; Natural/Organic

Company Description: Ron Belldegrun and Mia Funt realized that the infant formula industry needed to do better for babies. Breast milk research was moving faster than new product innovation, with three companies owning approximately 90% of the market.

Together, they embarked on (what would become) a five-year journey to baby's first food—with no compromises.

We recruited world-class doctors, pediatric researchers, seasoned formula experts, dedicated blendmasters, quality obsessives, regulatory veterans, data wonks, storytellers, designers, and passionate parents.

Our team began to grow, applying leading research to our unique formulation. We built quality systems and supplier approval requirements from the ground up, traveled the world for like-minded ingredient and farm partners, and refined our small batch approach to ensure we knew how to retain the quality and benefit of every ingredient.

Primary Contact: Ms. Kristy Vigil
Senior Vice President, Retail Sales
