



## **FMI Associate Member Search Results**

This search was performed on 05/09/2024 at 05:17 AM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

FMI  
2345 Crystal Drive, Suite 800  
Arlington, VA 22202  
Phone: 202.452.8444 | Fax: 202.429.4519

## Upside

Address: 1701 Rhode Island Ave. NW  
Floor 7  
Washington, DC 20036-3001



Tel: 800-741-6726

Website: <https://try.upside.com/field-connect>  
<https://www.upside.com/business/grocery>

Email: [grocery@upside.com](mailto:grocery@upside.com)

Products / Services: Advertising/Marketing and Design; Technology Services

Company Description: Upside is a digital marketplace that puts retailers in front of thousands of customers they've never seen, and serves those customers compelling, margin-bound incentives that change their buying behavior. With minimal IT work, retailers offset rising costs and maximize net profit with new customers and larger basket sizes.

Primary Contact: Mr. Tyler Renaghan  
Vice President, Retail

Brands: Upside

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