



FMI Associate Member Search Results

This search was performed on 05/02/2024 at 02:06 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
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Trace Register Inc.

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Website: www.traceregister.com

Email: info@traceregister.com

Products / Services: Food Safety; Supply Chain; Technology Services

Company Description: Our founder, Phil Werdal, started out working in Alaska's seafood industry in 1970. Over time, he discovered a vast information gap between the people who catch and process fish and those who buy and eat it. He found that consumers are often left wondering what the seafood product actually was and where it came from.

Phil believed traceability was the solution to fill that information gap and started Trace Register in 2005, bringing together a team with a depth of experience in the seafood industry and technology.

Primary Contact: Mr. Phil Werdal
Chief Executive Officer
