



FMI Associate Member Search Results

This search was performed on 05/09/2024 at 02:43 PM

If you find information that needs to be updated, please email membership@fmi.org.

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The Hartman Group

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Website: www.hartman-group.com

Email: shelley@hartman-group.com

Products / Services: Beverages; Consulting Services; Food Products/Snacks; Nonfoods; Health & Beauty Care; Ingredients; Natural/Organic; Packaging; Perishables; Pet Health & Nutrition; Private Brands; Research

Company Description: The Hartman Group's mission is to translate consumer behavior and food culture into strategic growth opportunities for our clients. With an unmatched depth of knowledge on consumer culture, trends and demand-side strategy, we're able to upend many notions of traditional American eating and drinking patterns to identify unique opportunities and winning strategies.

Primary Contact: Ms. Laurie Demeritt
Chief Executive Officer
