




## **FMI Associate Member Search Results**

This search was performed on 05/09/2024 at 06:39 AM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

FMI  
2345 Crystal Drive, Suite 800  
Arlington, VA 22202  
Phone: 202.452.8444 | Fax: 202.429.4519

## Pristine ai

Address:	400 West Cummings Park Suite 6475 Woburn, MA 01801-7239	
Tel:	781-608-1163	
Website:	<a href="http://www.pristineai.com">www.pristineai.com</a> <a href="http://www.pristineai.com">www.pristineai.com</a>	
Email:	<a href="mailto:prasanna.mainkar@pristineai.com">prasanna.mainkar@pristineai.com</a>	
Products / Services:	Merchandising Services; Research; Supply Chain; Technology Services; Other	
Company Description:	<p>Pristine offers an action plan using its integrated solution platform for making recommendations across all merchandising areas – Everyday Pricing, Mass Promotions, Markdown or Clearance, Personalized offers, Assortment, Supplier Collaboration and provides Total Business Forecasts for Sales, Gross/Net Margins and Units. Pristine is the only company that takes an integrated, holistic approach to all pricing investments as siloed actions do not provide a complete picture or the returns on investments.</p> <p>Our integrated solution is designed to not only maximize pricing and promotion decisions, but to more broadly help retailers set a more powerful, differentiated value equation to attract more customers and to grow engagement of current customers. In short, Pristine is in the business of bringing customers to you.</p> <p>Pristine has launched AI Accelerator, called Kai, that is truly revolutionary. It answers business questions, send alerts, offers options and action plan to empower decision makers. Retailers will agree that business analysts, managers spend hours and days to create business review plan for a category, division or get answers to business questions that require immediate answers, options etc... Pristine's Kai is an answer for all merchandising, category management to finance and store ops.</p>	
Primary Contact:	Mr. Prasanna Mainkar Vice President, Sales	
Brands:	<p>Presto solution for Pricing, Promotion, Assortment, Placement, and Personalized Offers.</p> <p>AI Accelerator - Kai for Merchandising, Category Management, Store Ops and Finance</p>	

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## Pristine Retail

Address:	101 Cambridge Street Suite 370 Burlington, MA 01803-3768
Tel:	781-365-0473
Website:	
Parent Company:	Pristine ai

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## **Pristine Retail Solutions Private Limited**

Address: 1012 Corporate Avenue  
Mumbai  
India

Tel: 91-22-26861039

Website:

Email: [nilesh.waradkar@pristineretailindia.com](mailto:nilesh.waradkar@pristineretailindia.com)

Primary Contact: Mr. Nilesh Waradkar  
Lead Business Modeler

Parent Company: Pristine ai

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