



FMI Associate Member Search Results

This search was performed on 05/02/2024 at 04:35 AM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
2345 Crystal Drive, Suite 800
Arlington, VA 22202
Phone: 202.452.8444 | Fax: 202.429.4519

The Hershey Company

Address: 100 Crystal A Drive
Hershey, PA 17033-9524



Tel: 717-534-4200

Website: www.hersheys.com
www.amplifysnackbrands.com
www.hersheys.com

Email: lrodkey@hersheys.com

Products / Services: Confectionery; Food Products/Snacks

Company Description: Hershey Foods Corporation is a leading snack food company and the largest North American manufacturer of quality chocolate and non-chocolate confectionary products, with revenues of over \$4 billion and more than 13,000 employees worldwide. The company markets such well-known brands as Hershey's, Reese's, Hershey's Kisses, Kit Kat, Almond Joy, Mounds, York, Jolly Rancher, Twizzlers, Ice Breakers and Bubble Yum as well as innovative new products such as Swoops and Hershey's S'mores. In addition to its traditional confectionery products, Hershey offers a range of products specifically developed to address the nutritional interests of today's health-conscious consumer. These products include sugar-free Hershey's, Reese's and York candies, as well as Hershey's 1 gram Sugar Carb bars for people living a low-carb lifestyle. It also markets Hershey's cocoa, Hershey's syrup and other branded baking ingredients, toppings and beverages.

Primary Contact: Mr. Brent Cotten
Vice President, Global Customer and Industry Affairs

Brands: Hershey's, Reese's, Hershey's Kisses, Kit Kat, Almond Joy, Mounds, York, Jolly Rancher, Twizzlers, Ice Breakers, BreathSavers, Bubble Yum, Cadbury, Hershey's Extra Dark, Reese's Fast Break, 5th Avenue, Good & Plenty, Hershey's Bliss, Heath, Pot of Gold.
