



FMI Associate Member Search Results

This search was performed on 05/29/2026 at 04:47 PM

If you find information that needs to be updated, please email membership@fmi.org.

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Organic Marketing Institute

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Website: organicmarketinginstitute.org

Email: info@organicmarketinginstitute.org

Products / Services: Advertising/Marketing and Design; Agricultural; Dairy; Food Safety; Fresh; Ingredients; Natural/Organic; Perishables; Supply Chain; Sustainability

Company Description: The Organic Marketing Institute (OMI) is a non-profit organization dedicated to increasing awareness of the environmental and public health benefits of organic agriculture, while building greater transparency and trust in an often confusing marketplace. Through research, education, and advocacy, OMI supports industry partners, including brands and retailers, in meeting consumer demand for authenticity and sustainability. By advancing third-party certification and expanding the organic baseline into new product categories, OMI helps businesses mitigate risk and empowers shoppers to make more confident, informed, and sustainable choices.

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Board President
