



FMI Associate Member Search Results

This search was performed on 04/30/2025 at 03:02 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
2345 Crystal Drive, Suite 800
Arlington, VA 22202
Phone: 202.452.8444 | Fax: 202.429.4519

Ephex Partners

Address: 5410 Pioneer Park Blvd
Suite E
Tampa, FL 33634-4479



Tel: 813-202-8060

Website: <https://www.ephex.com/>

Products / Services: Advertising/Marketing and Design; Consulting Services; Merchandising Services; Point-of-Sale Equipment; Technology Services

Company Description: Backed by over 40 years of retail media experience, Ephex is a leader in implementing in-store retail strategies, advertising innovations, and visionary marketing technology. Our solutions are designed to grow shopper baskets and enhance the customer experience through seamless integration of streaming music, audio advertising, and digital signage.

Ephex's in-store media solutions engage customers at every point of purchase, ensuring your messages reach them wherever they are in the store. Our Strategic Navigation service offers comprehensive consultation and end-to-end planning and execution services, tailored to the needs of retailers, grocers, convenience stores, wholesalers, dollar stores, and more.

By providing immersive experiences for relevant promotions and branding opportunities, Ephex connect, captivate, and convert shoppers, helping you build stronger connections and drive sales.

Primary Contact: Tom O'Reilly
CEO

Superfridge

Address: 741 Boston Post Road
Suite 303
Guilford, CT 06437-2714



Tel: 203-453-2999

Website: <https://superfridge.com/>

Products / Services: Frozen; Merchandising Services; Point-of-Sale Equipment; Technology Services

Company Description: We are an in-store marketing and merchandising program that delivers consumer engagement, product trials, shopper conversion and incremental sales for frozen and refrigerated brands at the point of purchase.

Primary Contact: Rich Keiser
VP of Retail Partnerships

Parent Company: Ephex Partners
