# FMI Associate Member Search Results

This search was performed on 11/17/2026 at 06:28 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
251 18th Street S., Suite 1200
Arlington, VA 22202
Phone: 202.452.8444 | Fax: 202.429.4519

## Advantage Solutions

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| Address: | 8001 Forsyth Boulevard<br>Suite 1025<br>Clayton, MI 63105-1706 |
| Tel: | 203-352-7500 |
| Website: | https://youradv.com/ |
| Products / Services: | Advertising/Marketing and Design; Brokers; Construction; Consulting Services; Merchandising Services; Private Brands; Research |
| Company Description: | Advantage Solutions was formed in 1987 on founder Sonny King's vision of building a national sales and marketing agency focused on unparalleled service, customized solutions, and outstanding results. Today we are the leading sales and marketing agency in the industry with a workforce of over 40■,000 talented associates generating over $65B in sales.<br><br>At Advantage Solutions, we're the unseen architects behind your everyday purchases. From pantry staples to your online shopping carts, we ensure your favorite goods are always in stock and within reach by connecting manufacturers to the right retailers and teaming up with retailers to figure out the best ways to get those products into your hands. We specialize in elevating brand presence, enhancing retail strategies, and creating memorable brand experiences.<br><br>Our purpose is to connect people with products and experiences that enrich their lives. How do we do that? Through our mission: to generate demand for consumer brands and retailers, converting shoppers into buyers in every way they shop, and our values: Put People First, Serve with Heart, Lead with Insights, Execute Relentlessly and Win Together. |
| Primary Contact: | Nicole Simonds<br>Senior Director, Communicataions |

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## Daymon

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| Address: | 15310 Barranca Parkway #100<br>Irvine, CA 92618-2237 |
| Tel: | 949-797-2900 |
| Website: | https://daymon.com/ |

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| Company Description: | Daymon drives Private Brand innovation, differentiation and results.<br>We are the only solution provider that influences all aspects of Private Brand development, from strategy to execution to consumer engagement. Our unique approach helps retailers and brands set themselves apart — boosting brand presence, category effectiveness and speed to shelf.<br>We offer a full suite of best-in-class Private Brand development services, including:<br>• Strategy, analytics and insights<br>• Product development and sourcing<br>• Supplier development and management<br>• Sales execution and account management<br>• Design and packaging management<br>Whatever your needs, we can a create customized solution that delivers sales, profits and stronger connections with your shoppers.<br><br>Specialties<br>Private Brand Development, Strategy and Branding, Sourcing and Logistics, Shopper Marketing, and Creative Services |
| Parent Company: | Advantage Solutions |

## R Squared Solutions

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| Address: | 18100 Von Karman Avenue<br>Suite 1000<br>Irvine, CA 92612-7196 |
| Tel: | 972-740-7872 |
| Website: | https://www.rsquaredsolutions.com/ |
| Company Description: | Specialized Sales and Marketing Services<br>Fast-Growing Channels and Categories<br>Highly Customized Solutions, Outstanding Results<br>corner.png<br>R² Solutions is a specialized sales and marketing agency serving consumer packaged goods manufacturers.<br><br>We're led by experienced consumer goods and retail industry leaders and designed to accelerate results for clients in fast-growing channels and product categories through specialized, high-touch services. Our services include exceptional headquarter sales representation of global and regional brands, retail services provided by dedicated retail teams supported by state-of-the-art technology, data analytics and insights, and comprehensive back-office administration support. |
| Parent Company: | Advantage Solutions |