FMI Associate Member Search Results

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If you find information that needs to be updated, please email membership@fmi.org.

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HS&R Sales and Marketing Solutions

Address:	2333 San Ramon Valley Boulevard Suite 185 San Ramon, CA 94583-1613
Tel:	925-406-0063
Website:	https://www.hsrsales.com/
Products / Services:	Advertising/Marketing and Design; Beverages; Brokers; Consulting Services; Dairy; Deli; Floral; Fresh; Frozen; Nonfoods; Household Products/Cleaning/Supplies; Ingredients; Meat/Poultry; Merchandising Services; Natural/Organic; Perishables; Private Brands; Produce; Seafood; Spices
Company Description:	HSR Sales and Marketing Solutions is a Broker Sales Agency. HS&R employs a “Solution” based approach to every client. We tailor each Client’s deliverables based on their objectives, maximizing results with our Retailer/Customer base. Our methodology is to match our Clients strengths with our Retailer/ Customers available programming, via creative and analytical diagnostics. Our “Hands-on” and relationship driven approach delivers results! Our Geography base consists of Northern California , Southern California, Denver Arizona and the Pacific Northwest. We believe in full disclosure and mutual agreements on resource deployment. Our core competencies are concentrated in the following arenas: * Center Store Grocery, Including Specialty/Organic * Meat/Deli/ Dairy/Refrigerated * Frozen Foods- Grocery and Meat * Private Label- Perishable and Non-Perishable Each discipline is managed by an HS&R Associate with excellent skill sets with full "back office" support. Our Technological/Analytical approach combined with terrific relationships delivers superior results for our clients.
Primary Contact:	Mr. Chris Spangler President/CEO