



FMI Associate Member Search Results

This search was performed on 04/30/2025 at 02:59 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
2345 Crystal Drive, Suite 800
Arlington, VA 22202
Phone: 202.452.8444 | Fax: 202.429.4519

AdAdapted

Address: 206 E Huron Street
Ann Arbor, MI 48104-1922



Tel: 734-358-1213

Website: <https://www.adadapted.com/>

Products / Services: Advertising/Marketing and Design; Technology Services; Other

Company Description: Understanding the drivers behind consumer decisions about what they buy at the grocery store is our superpower. We offer a unique approach to aligning CPG brands with category-relevant consumers creating a data-driven connection based upon prior list building activity.

Primary Contact: Robert Bryan
Marketing Director
