



FMI Associate Member Search Results

This search was performed on 07/26/2026 at 11:50 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
251 18th Street S., Suite 1200
Arlington, VA 22202
Phone: 202.452.8444 | Fax: 202.429.4519

Swish

Address: 200 S Wing Street
#5290
Northville, MI 48167-1845



Tel: 732-881-0433

Website: SwishBx.com

Email: Delight@swishbx.com

Products / Services: Advertising/Marketing and Design; Technology Services

Company Description: SwishBx provides a revolutionary data-driven, product sampling platform for retailers to enhance loyalty, strengthen supplier relationships and naturally expand their retail media offerings while seamlessly rewarding shoppers. SwishBx makes sponsored product sampling viable for all categories with self-serve, transparent, highly targeted and measurable technology that leverages first-party data to determine relevancy. SwishBx's sponsored product sampling platform is available to online retailers and innovative brands of all sizes to deploy automated sampling campaigns which inspire incremental sales and expand lifetime customer value.

Primary Contact: Adam Stave
Founder & CEO
