



FMI Associate Member Search Results

This search was performed on 04/12/2026 at 02:39 AM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
251 18th Street S., Suite 1200
Arlington, VA 22202
Phone: 202.452.8444 | Fax: 202.429.4519

Alliance Retail Group

Address: 161 Saundersville Rd
Hendersonville, TN 37075-3097



Tel: 615-338-6898

Website: <https://www.allianceretailgroup.com/>
www.allianceretailgroup.com

Email: mdonkin@argretailers.com

Products / Services: Technology Services

Company Description: RG is a coalition of 1400+ Independent Retailers united as a virtual chain. Alliance Retail Group provides multiple services to our retailers to maximize their profitability, drive sales growth, complete category management, competitive pricing both promotional and everyday, as well as a full suite of consumer marketing solutions. iPros Systems delivers a simplified business and analytics tool giving our retailers the tools needed to make fact based decisions. Our tech team is continuously producing solutions for our independents that save them time, labor and costs.

Primary Contact: Steve Massie
Chief Merchandising Officer
