FMI Associate Member Search Results

This search was performed on 11/17/2026 at 06:29 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
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Alliance Retail Group

Address:	161 Saundersville Rd Hendersonville, TN 37075-3097
Tel:	615-338-6898
Website:	https://www.allianceretailgroup.com/ www.allianceretailgroup.com
Email:	mdonkin@argretailers.com
Products / Services:	Advertising/Marketing and Design; Consulting Services; Merchandising Services; Technology Services
Company Description:	RG is a coalition of 1400+ Independent Retailers united as a virtual chain. Alliance Retail Group provides multiple services to our retailers to maximize their profitability, drive sales growth, complete category management, competitive pricing both promotional and everyday, as well as a full suite of consumer marketing solutions. iPros Systems delivers a simplified business and analytics tool giving our retailers the tools needed to make fact based decisions. Our tech team is continuously producing solutions for our independents that save them time, labor and costs.
Primary Contact:	Steve Massie Chief Merchandising Officer