FMI Associate Member Search Results

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If you find information that needs to be updated, please email membership@fmi.org.

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Centric Software

Address:	910 East Hamilton Ave Campbell, CA 95008-0610
Tel:	240-644-3015
Website:	https://www.centricsoftware.com/
Products / Services:	Technology Services
Company Description:	Centric Software builds AI■driven product concept to replenishment solutions. We create technologies to drive go-to-market innovation and value creation for consumer goods retailers, brands and manufacturers. About Centric Software Since Centric Software was founded in Silicon Valley 20+ years ago, we have worked in close partnership with the world's leading brands, retailers and manufacturers to deliver groundbreaking innovations that overcome industry-specific challenges. We are industry and technology people who have a passion for fast-moving consumer goods, with many of our employees coming from leading apparel and consumer goods brands, retailers and manufacturers. Every type of consumer product is different and requires expertise, but also companies have different business models, processes and go-to-market strategies. Our solutions are market-driven, leverage best practices and are highly configurable in order to serve companies of all sizes and business models, including multi■-■category, multi-geography and multi-process. Collaboration is at the heart of everything we do, from designing solutions based on customer feedback to creating innovative tools that improve communication and teamwork. We are customer-centric - it's where our name comes from. The customer always comes first.
Primary Contact:	Cassandra Moren Americas Marketing Lead - New Markets (Food/Bev, Grocery, Beauty and Personal Care)