FMI Associate Member Search Results

This search was performed on 11/17/2026 at 06:28 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
251 18th Street S., Suite 1200
Arlington, VA 22202
Phone: 202.452.8444 | Fax: 202.429.4519

BLUEOCO

Address:	2950 Prairie Street SW #1000 Grandville, MI 49418-2694
Tel:	616-241-0184
Website:	https://www.blueoco.com/
Products / Services:	Baking/Roasting Equipment; Nonfoods; Hard Goods; Health & Beauty Care; Household Products/Cleaning/Supplies; Private Brands
Company Description:	BLUEOCO is the parent company of 11 brands. We have a relentless focus on growing sales in existing and new categories by introducing NEW and INNOVATIVE products that customers have never seen, but instantly recognize the function, fashion, trend and great value. Since our inception, we have launched over 1,000 products in retail stores and online.
Primary Contact:	Bryan O'Connell Chief Executive Officer
Brands:	KOLORAE, VIOVIA, PRIAVERA, BARY3, BROXAN, KATELLE, ELLE & KATE, BLUE PAWS COUNTERTOP CAFE, PRIABELLA, MASQARAE, GECKOBRANDS