FMI Associate Member Search Results

This search was performed on 11/17/2026 at 06:29 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
251 18th Street S., Suite 1200
Arlington, VA 22202
Phone: 202.452.8444 | Fax: 202.429.4519

Aptaris

Address: 2502 N. Rocky Point Drive
Suite 1070
Tampa, FL 33607-1449

Tel: 813-202-8060

Website: www.GoAptaris.com

Products / Services: Advertising/Marketing and Design; Consulting Services; Technology Services

Company Description: About Aptaris Software

Aptaris connects the entire marketing and promotions management process for seamless omni-channel customer communications. Aptaris streamlines systems, processes, and data – from the moment of deal initiation through implementation to settlement and post-promotion analysis. Retailer merchandising, marketing, advertising, and store operations departments work better together to quickly identify opportunities, improve communications, get more from budgets and drive profitability. In a world of fewer resources and growing complexity, Aptaris helps marketers do more with less. Aptaris supports national retailers, distributors and consumer goods vendors.

Parent Company: dunnhumby

Brands: Retail Sense, INtelliSense.

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dunnhumby

Address: 3825 Edwards Road
Suite 600
Cincinnati, OH 45209-1293

Tel: 57-4-3395412

Website: https://www.dunnhumby.com/

Email: events@dunnhumby.com

Products / Services: Consulting Services

Company Description:	dunnhumby is the global leader in Customer Data Science, empowering businesses everywhere to compete and thrive in the modern data-driven economy. We always put the Customer First. Our mission: to enable businesses to grow and reimagine themselves by becoming advocates and champions for their Customers. With deep heritage and expertise in retail – one of the world's most competitive markets, with a deluge of multi-dimensional data – dunnhumby today enables businesses all over the world, across industries, to be Customer First. The dunnhumby Customer Data Science Platform is our unique mix of technology, software, and consulting, enabling businesses to increase revenue and profits by delivering exceptional experiences for their Customers – in-store, offline and online. dunnhumby employs over 2,200 experts in offices throughout Europe, Asia, Africa, and the Americas working for transformative, iconic brands such as Tesco, Coca-Cola, Meijer, Procter & Gamble and Raley's.
Primary Contact:	Mr John Froman Vice President of Marketing
Brands:	dunnhumby, Sociomantic, BzzAgent

KSS Retail

Address:	444 W. Third Street Cincinnati, OH 45202-3421
Tel:	866-746-7180
Website:	www.kssg.com www.KSSRetail.com
Products / Services:	Consulting Services; Merchandising Services; Technology Services; Other
Company Description:	dunnhumby is the world's leading customer science company. Follow dunnhumby on LinkedIn for news, events and thought leadership. In October 2015 KSS Retail was rebranded as dunnhumby Price and Promotion and new posts will be published on the dunnhumby company page. dunnhumby's strategic process, proprietary insights, engagement approach and cutting-edge software remove the guesswork from pricing and promotions to create sustained pricing power for retailers. Pricing power that grows customer loyalty and long-term profit. From strategy to execution, we can help you avoid the race to the bottom and deliver prices and promotions that are meaningful to your customers. The dunnhumby practice team knows price and promotion inside and out, with specialized expertise earned over decades. Moreover, our industry-leading optimization and analytics solutions are proven and built to support even the world's largest retailers. Make quick, customer-centric decisions based on the best in demand science. Clients include Tesco, AutoZone, 7-Eleven, Southeastern Grocers, Raley's, and many others. Contact us to learn more

Primary Contact:	Mr. Mark Hawtin Senior Vice President
Parent Company:	dunnhumby
Brands:	KSSPriceStrat, KSSRetail Heartbeat