



## **FMI Associate Member Search Results**

This search was performed on 05/29/2026 at 04:46 PM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

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## Ideal by Design House

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Website: <https://designhouse.design/>

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Products / Services: Advertising/Marketing and Design; Consulting Services; Technology Services

Company Description: Ideal by Design House has revolutionized the digital circular industry. We have built the most advanced customer experience, connected to an intelligent distribution system targeting your customers and your competitors' customers. Analytics measure store traffic driven from your circular and compute cost/visit. Our retail media network enables sophisticated CPG/Vendor investment in your digital circular platform.

Primary Contact: Mr Adam Zimmerman  
Co-Founder

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