



FMI Associate Member Search Results

This search was performed on 04/30/2025 at 02:48 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
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Simplista

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Products / Services: Technology Services

Company Description: Our journey began in 2015, when our founder's consulting firm, Bianix Technology, won a contract to solve the item on boarding challenge at Canada's largest retailer, Loblaw Companies Ltd. We revolutionized item setup at Loblaw, reducing time to onboard new items from weeks and months to 1-3 days, generating over 30 million dollars annually in increased profit, and millions more in cost savings.

Inspired by this success, we decided to bring our solution to the world. In 2017, we launched Simplista, an agile, intelligent, API-centric SaaS platform designed to streamline trade between retailers and their supplier partners.

Primary Contact: Mr. Evan Silver
Founder and CEO
