

FMI Associate Member Search Results

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If you find information that needs to be updated, please email membership@fmi.org.

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Numerator N

Numerator

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Products / Services: Consulting Services; Research; Supply Chain; Technology Services

Company Numerator is a data and tech company bringing speed and scale to Description: market research. Numerator blends first-party data from over 1 million

US households with advanced technology to provide unparalleled 360-degree consumer understanding for the market research industry that has been slow to change. Headquartered in Chicago, IL, Numerator has more than 2,500 employees worldwide. The majority of Fortune 100

companies are Numerator clients.

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Chief Marketing Officer