



## **FMI Associate Member Search Results**

This search was performed on 04/15/2026 at 04:16 PM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

FMI  
251 18th Street S., Suite 1200  
Arlington, VA 22202  
Phone: 202.452.8444 | Fax: 202.429.4519

## Affinity Group

Address: 2928 Walden Avenue  
Buffalo, NY 14043-2615



Tel: 716-675-2944

Website: <https://affinitysales.com/>

Email: [shane.coughlin@affinitysales.com](mailto:shane.coughlin@affinitysales.com)

Products / Services: Brokers

Company Description: Affinity Group's experience in all aspects of the retail and foodservice industry make us the perfect partner to help you grow your brand and drive results.

Primary Contact: Mr. Shane Coughlin  
Executive Vice President

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