FMI Associate Member Search Results

This search was performed on 11/17/2026 at 06:30 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
251 18th Street S., Suite 1200
Arlington, VA 22202
Phone: 202.452.8444 | Fax: 202.429.4519

Spoiler Alert

Address:	131 Dartmouth St. Floor 3 Boston, MA 02116-5297
Tel:	617-917-4123
Website:	https://www.spoileralert.com/
Email:	sales@spoileralert.com
Products / Services:	Consulting Services; Merchandising Services; Supply Chain; Technology Services; Unsaleables; Other; Sustainability
Company Description:	Spoiler Alert is a B2B software company for CPG brands to manage sales of excess and short-dated inventory, recover value and increase sustainability. Working exclusively at the manufacturing plant or distribution center level, Spoiler Alert offers a best-in-class sales platform that enables CPG brands to automate their discounting processes across a private network of discount retailers and nonprofit channels - with a heavy focus on maximizing value recovery, strengthening customer relationships, and increasing the effectiveness of CPG teams tasked with minimizing inventory write offs. Founded by alumni of MIT, Spoiler Alert works with some of the world's largest brands, including Campbell's, Danone, HelloFresh, KeHE Distributors, and Kraft Heinz, along with a growing network of discount channels committed to increasing affordable food access. The company is backed by some of the nation's leading food, agriculture, technology, and supply chain investors, including Maersk - the global leader in supply chain and logistics. Our leadership team brings decades of experience across enterprise software, supply chain management, ecommerce, and data analytics within the CPG and retail industries. We are Friends of WRI’s Champions 12.3 (the industry’s leading stakeholder group committed to corporate food waste reductions), are members of ReFED’s Expert Network, Pledge 1%, Climate Collaborative, and regularly contribute to the national dialogue around waste prevention and supply chain innovation - including through our affiliation with the Walmart Food Safety Collaboration Center. Spoiler Alert is a winner of the 2022 Food Logistics Top Software & Tech Awards, ECR Top 30 Innovations in Food Waste 2022, The FoodTech 500, Tracxn Emerging Startup 2022, and Built In Boston's 22 Startups to Watch.
Primary Contact:	Mr. Ricky Ashenfelter Co-Founder & Chief Executive Officer