



## **FMI Associate Member Search Results**

This search was performed on 04/29/2026 at 10:13 PM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

FMI  
251 18th Street S., Suite 1200  
Arlington, VA 22202  
Phone: 202.452.8444 | Fax: 202.429.4519

## InMarket

Address: 111 Congress Ave  
Suite 500  
Austin, TX 78701-4076



Tel: 908-232-3337

Website: [www.inmarket.com](http://www.inmarket.com)

Email: [kpearsall@inmarket.com](mailto:kpearsall@inmarket.com)

Products / Services: Technology Services

Company Description: For the past 14 years, InMarket has been a digital advertising market leader. Our mission is to help marketers connect brands with customers, when & where it matters most. Our industry-leading, real-time marketing and measurement platform helps our customers drive growth and optimize spend by providing data-driven, omnichannel marketing solutions from impression, to visit, all the way to purchase. Including Audiences, Analytics, Activation and Attribution, InMarket's offering helps marketers close the loop between consumer intent & real-world purchase with unique, actionable, and scaled consumer intent, location and transactional data.

Primary Contact: Daniel Perez  
CMO

Brands: List Ease, Check Points, Out of Milk, Key Ring

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