FMI Associate Member Search Results

This search was performed on 11/17/2026 at 06:29 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
251 18th Street S., Suite 1200
Arlington, VA 22202
Phone: 202.452.8444 | Fax: 202.429.4519

AKI Technologies

Address: 375 Alabama St.
Suite 480
San Francisco, CA 94110-7329

Tel:

Website: https://www.a.ki/

Parent Company: Inmar Inc.

Collective Bias

Address: 1750 S. Osage Springs Drive
Suite 100
Rogers, AR 72758-8320

Tel: 479-268-3232

Website: www.collectivebias.com

Products / Services: Advertising/Marketing and Design; Consulting Services

Company Description: We reach hard-to-reach affinity groups like Latinas or Millennials. We drive traffic via inspiring real life product stories promoting new items. We amplify demos to spike sales outside the 4-6 hour demo period. We make new store openings incredibly successful. And we do all this by using social media to solve shopper marketing problems.

CB harnesses the power of social content through our community of geographically and demographically diverse social influencers who have micro audiences centered on specific affinities and passions. They have incredible reach and their content generates high levels of engagement with value-conscious shoppers; this content gets deployed across all social channels and initiates two-way conversations directly with customers to influence purchase decisions.

This is shopper social media and CB is the only one who does it.

Parent Company: Inmar Inc.

Inmar Inc.

Address: One West Fourth St.
Suite 500
Winston Salem, NC 27101-3971

Tel: 336-770-1969

Website: https://www.inmar.com/

Email: solutions@inmar.com

Products / Services:	Advertising/Marketing and Design; Consulting Services; Financial Services; Pharmaceuticals; Private Brands; Research; Supply Chain; Technology Services; Unsaleables; Other
Company Description:	For more than 40 years — through curiosity and the intelligent use of data and technology — we've been uncovering valuable insights that make it easier for brands and retailers to understand, predict and meet the personalized needs of shoppers. Today, we continue to empower brands and retailers to maximize value to their customers by offering the leading self-service loyalty platform — with best-in-class audience selection, hyper-personalization of incentives + media, advanced analytics, and enhanced measurement. Thanks to proprietary technology, we can apply hundreds of contextual rules to each incentive, creative element, and copy, ensuring personalized media and offers that resonate with shoppers and deliver enhanced results for retailers and advertisers.
Primary Contact:	Kathy Hayden Senior Vice President, Strategic Partnerships

Willard Bishop, LLC, an Inmar Analytics Company

Address:	840 S. Northwest Highway Barrington, IL 60010-4622
Tel:	847-381-4443
Website:	www.willardbishop.com
Products / Services:	Consulting Services; Research
Parent Company:	Inmar Inc.