



## **FMI Associate Member Search Results**

This search was performed on 04/12/2026 at 12:56 AM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

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## The Hartman Group

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Products / Services: Beverages; Consulting Services; Food Products/Snacks; Nonfoods; Health & Beauty Care; Ingredients; Natural/Organic; Packaging; Perishables; Pet Health & Nutrition; Private Brands; Research

Company Description: The Hartman Group's mission is to translate consumer behavior and food culture into strategic growth opportunities for our clients. With an unmatched depth of knowledge on consumer culture, trends and demand-side strategy, we're able to upend many notions of traditional American eating and drinking patterns to identify unique opportunities and winning strategies.

Primary Contact: Ms. Laurie Demeritt  
Chief Executive Officer

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