FMI Associate Member Search Results

This search was performed on 11/17/2026 at 06:34 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
251 18th Street S., Suite 1200
Arlington, VA 22202
Phone: 202.452.8444 | Fax: 202.429.4519

Birdzi Inc.

Address:	991 US 22 Ste 200 Bridgewater, NJ 08807
Tel:	908-230-3015
Website:	www.birdzi.com
Email:	info@birdzi.com
Products / Services:	Advertising/Marketing and Design; Consulting Services; Research; Technology Services
Company Description:	Birdzi is an AI-native customer intelligence and revenue growth platform built for grocery retail. By unifying shopper data across loyalty, POS, eCommerce, and digital channels, Birdzi helps retailers understand customer behavior, predict what comes next, and turn insights into action. Through AI-powered analytics, hyper-personalized engagement, intelligent offers, and automated customer journeys, Birdzi connects marketing and merchandising teams to the decisions that influence shopper behavior and drive measurable growth. From customer retention and basket growth to promotional performance and loyalty, Birdzi helps grocers move from insight to execution in minutes, not days. Let’s redefine loyalty and personalization, together.
Primary Contact:	Courtney Adams VP of Marketing