



## **FMI Associate Member Search Results**

This search was performed on 04/12/2026 at 02:49 AM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

FMI  
251 18th Street S., Suite 1200  
Arlington, VA 22202  
Phone: 202.452.8444 | Fax: 202.429.4519

## Birdzi Inc.

Address: 33 Wood Avenue South  
Suite 600  
Iselin, NJ 08830-2717



Tel: 908-230-3015

Website: [www.birdzi.com](http://www.birdzi.com)

Email: [info@birdzi.com](mailto:info@birdzi.com)

Products / Services: Technology Services

Company Description: Birdzi is a retail technology company specializing in automated, AI-driven hyper-personalization & shopper engagement for the grocery industry. Designed to help grocers boost customer loyalty, retention, and basket size, Birdzi's platform leverages advanced data analytics and machine learning to deliver targeted promotions, intelligent loyalty programs, and actionable shopper insights. With a proven track record across leading grocery banners, Birdzi empowers marketing and merchandising teams to create meaningful customer experiences that drive measurable business results.

Let's redefine loyalty and personalization, together.

Primary Contact: Mr. Shekar Raman  
Chief Executive Officer and Co-Founder

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