



FMI Associate Member Search Results

This search was performed on 05/29/2026 at 04:51 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
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Arlington, VA 22202
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Birdzi Inc.

Address: 33 Wood Avenue South
Suite 600
Iselin, NJ 08830-2717



Tel: 908-230-3015

Website: www.birdzi.com

Email: info@birdzi.com

Products / Services: Technology Services

Company Description: Birdzi is a retail technology company specializing in automated, AI-driven hyper-personalization & shopper engagement for the grocery industry. Designed to help grocers boost customer loyalty, retention, and basket size, Birdzi's platform leverages advanced data analytics and machine learning to deliver targeted promotions, intelligent loyalty programs, and actionable shopper insights. With a proven track record across leading grocery banners, Birdzi empowers marketing and merchandising teams to create meaningful customer experiences that drive measurable business results.

Let's redefine loyalty and personalization, together.

Primary Contact: Mr. Shekar Raman
Chief Executive Officer and Co-Founder
