

FMI Associate Member Search Results

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If you find information that needs to be updated, please email membership@fmi.org.

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Quad

Address:	N61W23044 Harry's Way Sussex, WI 53089-3995
Tel:	845-518-9757
Website:	https://www.quad.com/
Products / Services:	Advertising/Marketing and Design; Consulting Services; Packaging; Store Design; Supply Chain; Technology Services
Company Description:	In-Store Connect by Quad empowers retailers to easily create an in-store retail media solution, improving the shopping experience with zero capex investment. Build baskets, deepen shopper loyalty, and generate incremental profit from day one. Quad is a global marketing experience company that helps brands and retailers reimagine their marketing to be more streamlined, impactful, flexible and frictionless. Our core offering includes strategy, insights and analytics, technology solutions, managed services, agency and studio solutions (Rise & Betty) as well as media, print and in-store solutions and packaging. Grocery is a core vertical focus including extensive clientele across major retail and CPG Brands.
Primary Contact:	Emma Jarry Programming and Partnerships Manager
Brands:	Quad, Rise, Betty, QuadMed