

FMI Associate Member Search Results

This search was performed on 11/17/2026 at 06:17 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
251 18th Street S., Suite 1200
Arlington, VA 22202
Phone: 202.452.8444 | Fax: 202.429.4519

AKI Technologies

Address: 375 Alabama St.
Suite 480
San Francisco, CA 94110-7329

Tel:

Website: https://www.a.ki/

Parent Company: Inmar Inc.

Collective Bias

Address: 1750 S. Osage Springs Drive
Suite 100
Rogers, AR 72758-8320

Tel: 479-268-3232

Website: www.collectivebias.com

Products / Services: Advertising/Marketing and Design; Consulting Services

Company Description: We reach hard-to-reach affinity groups like Latinas or Millennials. We drive traffic via inspiring real life product stories promoting new items. We amplify demos to spike sales outside the 4-6 hour demo period. We make new store openings incredibly successful. And we do all this by using social media to solve shopper marketing problems.

CB harnesses the power of social content through our community of geographically and demographically diverse social influencers who have micro audiences centered on specific affinities and passions. They have incredible reach and their content generates high levels of engagement with value-conscious shoppers; this content gets deployed across all social channels and initiates two-way conversations directly with customers to influence purchase decisions.

This is shopper social media and CB is the only one who does it.

Parent Company: Inmar Inc.

Ibotta, Inc.

Address: 1801 California St STE 400
Denver, CO 80202-2616

Tel: 563-343-5697

Website: ibotta.com
https://ipn.ibotta.com/

Products / Services: Advertising/Marketing and Design

Company Description:	Reach 91% of American households with Ibotta's network of retailers and publishers. The Ibotta Performance Network delivers unprecedented scale with performance marketing efficiency. The Ibotta Performance Network is a leading performance marketing network. With a reach of more than 200M consumers across the country's top retailers, Ibotta delivers promotions at unprecedented scale with performance marketing efficiency. The IPN is a one-stop shop where advertisers can reach consumers during their shopping journey and improve performance across all of its marketing channels, with unparalleled precision and measurability.
Primary Contact:	Amir El Tabib Chief Business Development Officer

Ideal by Design House

Address:	41 North Main Street Suite 202 Chagrin Falls, OH 44022-3016
Tel:	440-318-1876
Website:	https://designhouse.design/
Email:	adam@designhouse.design
Products / Services:	Advertising/Marketing and Design; Consulting Services; Technology Services
Company Description:	Ideal by Design House has revolutionized the digital circular industry. We have built the most advanced customer experience, connected to an intelligent distribution system targeting your customers and your competitors' customers. Analytics measure store traffic driven from your circular and compute cost/visit. Our retail media network enables sophisticated CPG/Vendor investment in your digital circular platform.
Primary Contact:	Mr Adam Zimmerman Co-Founder

IFB Agro Industries Limited

Address:	Plot No. Ind-5, Sector–1 East Kolkata Township Kolkata, West Bengal 700107, West Bengal 700107 India
Tel:	91-98-20016744
Website:	https://www.ifbagro.in/ https://ifbfreshcatch.com/

Products / Services:	Beverages; Biotechnology; Co-Packer; Employment; Food Products/Snacks; Food Safety; Frozen; Hard Goods; Household Products/Cleaning/Supplies; Ingredients; Pet Health & Nutrition; Private Brands; Seafood; Supplements
Company Description:	We are a leading processor/exporter of Indian Frozen Seafood segment with state of the art manufacturing facility. Our manufacturing plant is located in Kolkata of 2000 MT capacity and have added another plant of same capacity in Andhra Pradesh. We have been in this business for the past 19 years. Our Seafood division has sales of about USD 35 million+. Our consolidated sales are about USD 450 million and we are a “Debt-Free” entity. We export globally to the EU, Americas, Middle East, Russia, CIS and few South East Countries. We are the largest distributor of Shrimp and Fish Feed in West Bengal over a decade and we have a buy back arrangement with Shrimp Farmers to market frozen Black Tiger, Vannamei and Fresh Water Prawns in global market. IFB Agro is the total solution provider for aqua culture in West Bengal through multiple “AQUA SHOPS”, strategically located in shrimp farming areas. In the domestic segment, we market our frozen seafood range in Food Services which includes Premium Black Tiger Prawn / Sea prawns and Shrimp / Fish Whole Fillet (Vietnamese and Indian Basa), Silver Pomfrets, Squids tubes etc. We have pan India presence and presently operate in all Metros and major Tier I/Tier II cities in India. Incidentally we are today the largest B2B Seafood supplier. We are leading frozen seafood RETAIL Brand in India as “IFB Fresh Catch” and our Ready to Cook and Ready to Fry – fish/prawn products are sold in all the leading modern trade stores such as Nature Basket, Star Bazaar, Spar, Hypercity, Spencers, Aditya Birla Retail –“More” and other standalone retail stores pan India.
Primary Contact:	Mr Arup Chatterjee Strategic Advisor

IMPACT Risk Partners, a Division of EPIC

Address:	5909 Peachtree Dunwoody Road, Suite 800 Atlanta, GA 30328-8103
Tel:	226-338-5474
Website:	https://www.epicbrokers.com/products/impact/
Primary Contact:	Dale Smith Managing Director

InContext Solutions

Address:	20 N Upper Wacker Drive Suite 1200 Chicago, IL 60606-2901
Tel:	312-462-4232
Website:	www.incontextsolutions.com
Email:	info@incontextsolutions.com
Products / Services:	Research; Technology Services
Company Description:	InContext Solutions is the global leader in enterprise mixed reality (MR) solutions for total retail optimization and shopper engagement. In a time when tech-savvy consumers are driving retail innovation, we have revolutionized the way companies understand shopper behavior and bring their new ideas to life. Founded in 2009, we provide a unique, in-depth perspective on what consumers see on the shelf, how this impacts their purchase behavior, and why. Our virtual solutions are powered by ShopperMX™, an enterprise simulation, collaboration, and decision-support platform for retail merchandising. InContext takes an holistic approach to brand and retail challenges, and provides the solutions and insights needed to make faster, smarter, more profitable business decisions.
Primary Contact:	Erin Feeney Chief Product Officer & President, Digital Content and Software Platforms

Infillion Catalina

Address:	853 Broadway Floor 21 New York, NY 10003-4703
Tel:	727-579-5000
Website:	www.catalinamarketing.com
Products / Services:	Advertising/Marketing and Design; Consulting Services; Technology Services; Other
Company Description:	Infillion is the first fully composable advertising platform, built to reduce complexity, waste, and opacity in digital media. Born from the unification of category-defining technologies, including MediaMath, TrueX, Gimbal, Drawbridge, and Catalina, Infillion connects demand, supply, data, and creative in a single platform with the transparency of the open web and the scale of walled gardens. Powered by exclusive deterministic purchase intelligence, Infillion enables verified, purchase-based targeting and optimization across the consumer journey through a composable infrastructure that serves media buyers and sellers, agencies, retailers, commerce networks, and enterprise clients. Whether through white-glove managed service, self-service, or agentic automation, Infillion empowers businesses to execute their unique strategies with zero-hop efficiency, proprietary AI logic, and radical data transparency. Headquartered in New York City, Infillion drives infinite outcomes from attention to action.

Primary Contact: Ms. Chelsea Rowe
Exec. Director, Corporate Events & Demand Generation

Inmar Inc.

Address: One West Fourth St.
Suite 500
Winston Salem, NC 27101-3971

Tel: 336-770-1969

Website: https://www.inmar.com/

Email: solutions@inmar.com

Products / Services: Advertising/Marketing and Design; Consulting Services; Financial Services; Pharmaceuticals; Private Brands; Research; Supply Chain; Technology Services; Unsaleables; Other

Company Description: For more than 40 years — through curiosity and the intelligent use of data and
technology — we've been uncovering valuable insights that make it easier for brands and retailers to understand, predict and meet the personalized needs of shoppers. Today, we continue to empower brands and retailers to maximize value to their customers by offering the leading self-service loyalty platform — with best-in-class audience selection, hyper-personalization of incentives + media, advanced analytics, and enhanced measurement. Thanks to proprietary technology, we can apply hundreds of contextual rules to each incentive, creative element, and copy, ensuring personalized media and offers that resonate with shoppers and deliver enhanced results for retailers and advertisers.

Primary Contact: Kathy Hayden
Senior Vice President, Strategic Partnerships

Instacart

Address: 50 Beale Street
Suite 600
San Francisco, CA 94105-1871

Tel: 734-748-4043

Website: www.eversightlabs.com
www.instacart.com
eversightlabs.com

Products / Services: Consulting Services; Merchandising Services; Natural/Organic; Packaging; Perishables; Supply Chain; Technology Services; Transportation/Distribution Services

Primary Contact: Mr. Andrew Nodes
VP and GM Business and Supply Chain

InstaKey Security Systems

Address:	7991 Schaffer Parkway Littlwton, CO 80127
Tel:	303-761-9999
Website:	www.instakey.com
Email:	cdoyle@instakey.com
Products / Services:	Security Systems & Products
Company Description:	InstaKey is a key management program that eliminates locksmith call outs with user rekeyable cylinders, non-duplicating keys, and online software that provides auditing and exception reporting.
Primary Contact:	Ms. Cita Berthelsen Doyle Vice President, Sales and Marketing

Instawork

Address:	548 Market St PMB 63152 San Francisco, CA 94104-5401
Tel:	201-410-8436
Website:	www.instawork.com
Products / Services:	Employment; Technology Services
Company Description:	Run efficient retail operations by leveraging 7 million workers for in-store shifts, tasks, and insights. Instawork automatically matches businesses with vetted retail workers looking for flexible, seasonal and temp-to-hire roles.
Primary Contact:	Christian Crynes GM, Retail

International Business Machines Corporation (IBM)

Address:	2300 Dulles Station Boulevard Herndon, VA 20171-6349
Tel:	804-845-0659
Website:	www.ibm-i2.ariba.com https://www.ibm.com/us-en

Products / Services:	Consulting Services; Point-of-Sale Equipment; Technology Services
Company Description:	At IBM, we strive to lead in the creation, development and manufacture of the industry's most advanced information technologies, including computer systems, software, networking systems, point-of-sale systems, kiosks and storage devices for the retail industry. We translate these advanced technologies into value for our retail customers through our professional solutions and services businesses worldwide. Today's multi-channel consumers, the most profitable of all consumers, expect more for their loyalty. At the same time, a slowing economy is forcing retailers to slash operating expenses. We have the technology, consulting and financial expertise to help you work smarter in the new economic reality. From streamlining store operations to strengthening customer loyalty, we know what it takes to keep your retail operations ahead of the competition.
Primary Contact:	Aaron Stanek Account Executive

Interstarch USA Inc.

Address:	12270 SW 14th St. Beaverton, OR 97005-3929
Tel:	408-667-3568
Website:	https://interstarch.com.ua/
Products / Services:	Agricultural; Co-Packer; Food Products/Snacks; Ingredients; Natural/Organic

Company Description:	Having a more than 50 years' experience in the starch products production Interstarch Ukraine strives to be a reliable partner. Our goal is to provide world-class products — on time, within budget, and in accordance with the specification. As a manufacturer and supplier of ingredients for the food and non-food industry, Interstarch Ukraine offers a wide range of products. More than 40 types of products obtained by processing corn and wheat: native and modified starches, glucose, maltose and glucose-fructose syrups, gluten-free bakery mixtures, corn and wheat gluten, corn oil, ingredients for feed production, and a full range of starch products according to individual customer specifications. The main areas of usage are the production of food, animal feed, and industrial products. Interstarch products are regularly tested by production and independent laboratories to ensure stable quality and meet food safety requirements. For processing, we use high-quality raw materials, grown in accordance with international standards, and also have additional demands and carry out additional control. Interstarch Ukraine constantly cooperates with a number of reliable partners — agricultural enterprises with a common land bank of more than 50 thousand hectares, which allows us to control the full cycle from sowing to harvesting grain. Our annual volume of processed corn and wheat is more than 600 thousand tons per year.
Primary Contact:	Anatoly Brantveyn President

Willard Bishop, LLC, an Inmar Analytics Company

Address:	840 S. Northwest Highway Barrington, IL 60010-4622
Tel:	847-381-4443
Website:	www.willardbishop.com
Products / Services:	Consulting Services; Research
Parent Company:	Inmar Inc.