



## **FMI Associate Member Search Results**

This search was performed on 04/30/2025 at 08:56 AM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

FMI  
2345 Crystal Drive, Suite 800  
Arlington, VA 22202  
Phone: 202.452.8444 | Fax: 202.429.4519

## AKI Technologies

Address: 375 Alabama St.  
Suite 480  
San Francisco, CA 94110-7329

Tel:

Website: <https://www.a.ki/>

Parent Company: Inmar Inc.

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## Collective Bias

Address: 1750 S. Osage Springs Drive  
Suite 100  
Rogers, AR 72758-8320



Tel: 479-268-3232

Website: [www.collectivebias.com](http://www.collectivebias.com)

Products / Services: Advertising/Marketing and Design; Consulting Services

Company Description: We reach hard-to-reach affinity groups like Latinas or Millennials. We drive traffic via inspiring real life product stories promoting new items. We amplify demos to spike sales outside the 4-6 hour demo period. We make new store openings incredibly successful. And we do all this by using social media to solve shopper marketing problems.

CB harnesses the power of social content through our community of geographically and demographically diverse social influencers who have micro audiences centered on specific affinities and passions. They have incredible reach and their content generates high levels of engagement with value-conscious shoppers; this content gets deployed across all social channels and initiates two-way conversations directly with customers to influence purchase decisions.

This is shopper social media and CB is the only one who does it.

Parent Company: Inmar Inc.

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## Eversight, Inc.

Address: 2100 Geng Rd Suite 210  
Palo Alto, CA 94303-3307



Tel: 650-600-8932

Website: [www.eversightlabs.com](http://www.eversightlabs.com)  
[eversightlabs.com](http://eversightlabs.com)

Email: [info@eversightlabs.com](mailto:info@eversightlabs.com)

Products / Services: Consulting Services; Technology Services

Company Description: Eversight leverages AI and experimentation to create and deliver smart, dynamic pricing and targeted promotions. The Eversight platform has tested and optimized offers across more than 1,500 product groups on 50 retailers and digital platforms. Global brands and retailers rely on the Eversight platform to optimize pricing and respond to market conditions, deliver higher ROI on promotional spend, and enable data-driven collaboration on investments. Eversight is generating 10-25% improvement in sales volume at leading customers. Founded in 2013, Eversight is venture-backed and headquartered in Palo Alto, California.

Primary Contact: Mr. David Moran  
Head of Product, Eversight

Parent Company: Instacart

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## Ibotta, Inc.

Address: 1801 California St STE 400  
Denver, CO 80202-2616

Tel: 563-343-5697

Website: [ibotta.com](https://ibotta.com)  
<https://ipn.ibotta.com/>

Products / Services: Advertising/Marketing and Design

Company Description: Reach 91% of American households with Ibotta's network of retailers and publishers. The Ibotta Performance Network delivers unprecedented scale with performance marketing efficiency.

The Ibotta Performance Network is a leading performance marketing network. With a reach of more than 200M consumers across the country's top retailers, Ibotta delivers promotions at unprecedented scale with performance marketing efficiency. The IPN is a one-stop shop where advertisers can reach consumers during their shopping journey and improve performance across all of its marketing channels, with unparalleled precision and measurability.

Primary Contact: Amir El Tabib  
Chief Business Development Officer

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## ICC-ES

Address: 3060 Saturn Street, Suite 100  
Brea, CA 92821-1732

Tel: 800-423-6587

Website: [www.icc-es.org](http://www.icc-es.org)

Email: [es@icc-es.org](mailto:es@icc-es.org)

Products / Services: Food Safety

Primary Contact: Natalie Rodriguez  
Financial Analyst and Senior Accounts Manager

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## Idahoan Foods

Address: 357 Constitution Way  
Idaho Falls, ID 83402-3538



Tel: 208-754-4686  
Website: [www.idahoan.com/](http://www.idahoan.com/)  
Email: [@idahoan.com](mailto:@idahoan.com)  
Products / Services: Food Products/Snacks  
Primary Contact: Mr. Glen Walter  
Vice President, Retail Sales  
Brands: Idahoan, Honest Earth

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## Ideal by Design House

Address: 41 North Main Street  
Suite 202  
Chagrin Falls, OH 44022-3016



Tel: 440-318-1876  
Website: [ideal.sale](http://ideal.sale)  
Email: [adam@designhouse.design](mailto:adam@designhouse.design)  
Products / Services: Advertising/Marketing and Design; Consulting Services; Technology Services  
Company Description: Ideal by Design House has revolutionized the digital circular industry. We have built the most advanced customer experience, connected to an intelligent distribution system targeting your customers and your competitors' customers. Analytics measure store traffic driven from your circular and compute cost/visit. Our retail media network enables sophisticated CPG/Vendor investment in your digital circular platform.  
Primary Contact: Mr Adam Zimmerman  
Co-Founder

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## IFB Agro Industries Limited

Address: Plot No. Ind-5, Sector-1  
East Kolkata Township  
Kolkata, West Bengal 700107,  
West Bengal 700107  
India

Tel: 91-98-20016744

Website: [www.ifbagro.in](http://www.ifbagro.in)

Products / Services: Beverages; Biotechnology; Co-Packer; Employment; Food  
Products/Snacks; Food Safety; Frozen; Hard Goods; Household  
Products/Cleaning/Supplies; Ingredients; Pet Health & Nutrition;  
Private Brands; Seafood; Supplements

Primary Contact: Mr Arup Chatterjee  
Strategic Advisor

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## IFCO

Address: 3030 N. Rocky Point Drive  
Suite 300  
Tampa, FL 33607-5903



Tel: 813-463-4100

Website: [www.ifco.com](http://www.ifco.com)  
[www.ifco.com](http://www.ifco.com)

Products / Services: Agricultural; Food Products/Snacks; Food Safety; Packaging;  
Perishables; Supply Chain; Technology Services;  
Transportation/Distribution Services; Unsaleables

Company Description: IFCO Systems US, LLC is the leading provider of RPCs for fresh  
products including fruits and vegetables, meat, eggs and bananas. By  
partnering with leading producers and retailers, we are working to create  
North America's most cost effective and sustainable supply chain.

Primary Contact: Mr. Jonathan Brooks  
Vice President, Retail Sales

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## Impossible Foods

Address: 400 Saginaw Dr.  
Redwood City, CA 94063-4749



Tel: 650-461-4380  
Website: [www.impossiblefoods.com](http://www.impossiblefoods.com)  
Products / Services: Deli; Food Products/Snacks; Fresh; Natural/Organic; Supply Chain  
Primary Contact: Amy Lay  
Executive Assistant, Sales

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## InContext Solutions

Address: 20 N Upper Wacker Drive  
Suite 1200  
Chicago, IL 60606-2901



Tel: 312-462-4232  
Website: [www.incontextsolutions.com](http://www.incontextsolutions.com)  
Email: [info@incontextsolutions.com](mailto:info@incontextsolutions.com)  
Products / Services: Research; Technology Services

Company Description: InContext Solutions is the global leader in enterprise mixed reality (MR) solutions for total retail optimization and shopper engagement. In a time when tech-savvy consumers are driving retail innovation, we have revolutionized the way companies understand shopper behavior and bring their new ideas to life.

Founded in 2009, we provide a unique, in-depth perspective on what consumers see on the shelf, how this impacts their purchase behavior, and why. Our virtual solutions are powered by ShopperMX™, an enterprise simulation, collaboration, and decision-support platform for retail merchandising. InContext takes an holistic approach to brand and retail challenges, and provides the solutions and insights needed to make faster, smarter, more profitable business decisions.

Primary Contact: Mr. Greg Lopez  
Marketing Operations Manager

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## Inland Seafood Corporation

Address: 1651 Montreal Circle  
Atlanta, GA 30084-6933



Tel: 800-883-3474

Website: [www.inlandseafood.com](http://www.inlandseafood.com)

Products / Services: Fresh; Frozen; Meat/Poultry; Seafood; Supply Chain

Company Description: Inland was founded in 1977 fueled by one man's love for the ocean and a single cab pickup truck. What started as a passion has grown into one of the largest seafood, meat, and specialty foods distributors in the Southeast. Over the years, Inland has evolved to become a trusted name in the industry, driven by our commitment to freshness, quality, and customer satisfaction.

Primary Contact: John Bowler  
Director of Sustainability

Brands: INLAND SEAFOOD  
INLAND LOBSTER

## Inmar Inc.

Address: One West Fourth St.  
Suite 500  
Winston Salem, NC 27101-3971



Tel: 336-770-3500

Website: [www.inmar.com](http://www.inmar.com)

Email: [solutions@inmar.com](mailto:solutions@inmar.com)

Products / Services: Advertising/Marketing and Design; Consulting Services; Financial Services; Pharmaceuticals; Private Brands; Research; Supply Chain; Technology Services; Unsaleables; Other

Company Description: For more than 40 years — through curiosity and the intelligent use of data and technology — we've been uncovering valuable insights that make it easier for brands and retailers to understand, predict and meet the personalized needs of shoppers. Today, we continue to empower brands and retailers to maximize value to their customers by offering the leading self-service loyalty platform — with best-in-class audience selection, hyper-personalization of incentives + media, advanced analytics, and enhanced measurement. Thanks to proprietary technology, we can apply hundreds of contextual rules to each incentive, creative element, and copy, ensuring personalized media and offers that resonate with shoppers and deliver enhanced results for retailers and advertisers.

Primary Contact: Kathy Hayden  
Senior Vice President, Strategic Partnerships

## InMarket

Address: 111 Congress Ave  
Suite 500  
Austin, TX 78701-4076



Tel: 908-232-3337

Website: [www.inmarket.com](http://www.inmarket.com)

Email: [kpearsall@inmarket.com](mailto:kpearsall@inmarket.com)

Products / Services: Technology Services

Company Description: For the past 14 years, InMarket has been a digital advertising market leader. Our mission is to help marketers connect brands with customers, when & where it matters most. Our industry-leading, real-time marketing and measurement platform helps our customers drive growth and optimize spend by providing data-driven, omnichannel marketing solutions from impression, to visit, all the way to purchase. Including Audiences, Analytics, Activation and Attribution, InMarket's offering helps marketers close the loop between consumer intent & real-world purchase with unique, actionable, and scaled consumer intent, location and transactional data.

Primary Contact: Daniel Perez  
CMO

Brands: List Ease, Check Points, Out of Milk, Key Ring

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## Instacart

Address: 50 Beale Street  
Suite 600  
San Francisco, CA 94105-1871



Tel: 734-748-4043

Website: [www.instacart.com](http://www.instacart.com)  
[www.instacart.com](http://www.instacart.com)

Products / Services: Merchandising Services; Natural/Organic; Packaging; Perishables; Supply Chain; Technology Services; Transportation/Distribution Services

Primary Contact: Mr. Andrew Nodes  
Vice President, Retail Strategy, Planning and Operations

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## InstaKey Security Systems

Address: 7991 Schaffer Parkway  
Littleton, CO 80127

Tel: 303-761-9999

Website: [www.instakey.com](http://www.instakey.com)

Email: [cdoyle@instakey.com](mailto:cdoyle@instakey.com)

Products / Services: Security Systems & Products



Company Description: InstaKey is a key management program that eliminates locksmith call outs with user rekeyable cylinders, non-duplicating keys, and online software that provides auditing and exception reporting.

Primary Contact: Ms. Cita Berthelsen Doyle  
Vice President, Sales and Marketing

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### **Willard Bishop, LLC, an Inmar Analytics Company**

Address: 840 S. Northwest Highway  
Barrington, IL 60010-4622

Tel: 847-381-4443

Website: [www.willardbishop.com](http://www.willardbishop.com)

Products / Services: Consulting Services; Research

Parent Company: Inmar Inc.

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