Time is money.

Lost time in business during a disaster can be a disaster for your business.

Now you can survive, and even thrive. By sharing your status and needs with multiple government agencies you can stay open longer and get back in business faster.

Try our new mobile application. It’s fast, easy, and FREE!
The Single Automate Business Exchange for Reporting Institute is a non-profit founded in 2014 by some of America’s largest companies – including Walgreens, Walmart, Target, Macy’s, Costco, and Lowes – to reduce public-private data gaps, overlaps, and inconsistencies during disaster recovery.

By quickly posting your status to the SABER technology platform, you can give government agencies 24/7 access to your latest critical information. Plus, SABER puts you in control – share only the information you select.

Today, 130,000+ business locations report open/close status and needs to hundreds of government agencies after disasters using SABER tools. Sponsors include:
FMI is the **voice of food retail**. We help 1,200+ member companies, representing nearly 40,000 local businesses – including food stores, wholesalers, and suppliers of all types and sizes – feed families and enrich lives during good times and bad.

NACS is a **trusted advisor** to 1,500+ convenience/fuel retailers representing more than 50,000 business locations. The NACS Emergency Preparedness Program rolled out in 2019 with support from the US Dept of Homeland Security.
FMI ANTITRUST STATEMENT

FMI believes strongly in competition. Our nation’s antitrust laws govern competition in the economy. It is FMI’s policy to comply in all respects with the antitrust laws.

Association meetings or workshops by their very nature bring competitors together. It is expected that all member representatives involved in FMI activities, as well as FMI consultants and other participants, will be sensitive to the legal issues and act in compliance with applicable antitrust and competition laws both at FMI meetings and FMI-sponsored events.

Accordingly, it is necessary to avoid discussions of sensitive topics that can create antitrust concerns. Agreements to fix prices, allocate markets, engage in product boycotts and to refuse to deal with third parties are illegal under the antitrust laws. At any association meeting discussions of prices (including elements of prices such as allowances and credit terms), quality ratings of suppliers, and discussions that may cause a competitor to cease purchasing from a particular supplier, or selling to a particular customer, should be avoided. Also, there should be no discussion that might be interpreted as a dividing up of territories.

An antitrust violation does not require proof of a formal agreement. A discussion of a sensitive topic, such as price, followed by action by those involved or present at the discussion is enough to show a price fixing conspiracy. As a result, those attending an association-sponsored meeting should remember the importance of avoiding not only unlawful activities, but even the appearance of unlawful activity.

As a practical matter violations of these rules can have serious consequences for a company and its employees. Antitrust investigations and litigation are lengthy, complex and disruptive. The Sherman Act is a criminal statute, and may even result in penalties punishable by steep fines and imprisonment. The Justice Department, state attorneys general and any person or company injured by a violation of the antitrust laws may bring an action for three times the amount of the damages, plus attorney’s fees.

If you have any questions or concerns at this meeting, please bring them to the attention of FM
Today’s agenda

**Working in partnership with government agencies**

- “Whole Community” – Information sharing is mission critical
  
  *Craig Fugate, former FEMA Administrator and Director of Florida EMA*

- SABER Institute: Providing proven technology innovations
  
  *James W. Morentz, Executive Director*

**NEW!! FMI & NACS offer SABER Mobile app for FREE**

- Here’s how it works
- Here’s how to get it
“Whole Community” disaster preparedness depends on effective information sharing

- Originated concept of Whole Community emergency planning, preparedness, response and recovery
- As “essential businesses,” FMI and NACS members are integral parts of the Whole Community strategy
- Government at all levels needs to track operational status/needs of FMI and NACS members throughout an emergency to set priorities and manage actions.
- Benefits of status/needs information sharing include:
  - Avoids resource duplication and “competition”, e.g., public emergency food center next to open store
  - Alerts agencies to your store’s need for specific response actions, e.g., infrastructure repairs
  - Helps surviving stores work together in a crisis, e.g., sharing supplies or guidance to serve communities

Craig Fugate, former FEMA Administrator (2009-2017)
Previously, Florida Emergency Management Director (2001-2009)
Time is money.

When disaster impacts your business: stay open longer, reopen faster

James W. Morentz, Ph.D.
Executive Director | SABER Institute
With SABER, companies can reduce downtime and get back to serving customers right away by letting multiple government agencies know their situation/needs as soon as possible.

Example: One national retailer’s team used to send updates 2x a day (via email, phone, fax) to 1,000+ agencies for days or weeks during hurricane season.

Now each update takes seconds and all agencies have immediate access. Sharing accurate, timely status data with SABER can influence government recovery priorities and enable B2B collaboration.

Target uses SABER to update agencies on the status of its stores during crises. (Video)

Here is how SABER information sharing works...
SABER status and needs information flow to help government agencies set recovery priorities

Your Operational Status & Needs

Version 1: SABER Mobile
The FREE Single Automated Business Exchange for Reporting lets you easily and reliably:
> Add your business locations.
> Easily report your closure/needs status
> Monitor developing hazards on a map
> Receive notifications, share live reports

Version 2: SABER Mobile Pro
Our premium version has ALL features of SABER Mobile PLUS more! Added capabilities:
> Ensure confidentiality of company information
> Create your own business forms
> Update all locations with one-touch buttons
> Get secure access to company property information (e.g., floorplans)
> See which staff, vehicles, or equipment are suited for specific tasks and available

Joining SABER also offers access to:
Spreadsheet uploads direct to SABER for organizations with many business locations

Automated connections to internal business management systems – when available from your company

Outage Data Source

SABER is Status & Needs Data
XchangeCore transforms business status and needs into National Information Exchange Model-conformant standard data formats and distributes in GeoJSON, KML, JSON, HTML and NIEM through REST connections.

Organizations Impacted/Supported

Government, Corporate, and Public Web Portals

Incident Management Apps (WebEOC, SpotOnResponse, and more)

ESRI ArcGIS-based Common Operating Pictures

Police, Fire, Utility, Mobile Apps for Field Verification

Free copies of Google Earth® and SABER Map

And More…

www.SABERspace.org

Single Automated Business Exchange for Reporting
Many government agencies already use SABER. We’ll help ensure yours do, too!

Hundreds of America’s government agencies – local, state, regional and federal – are partnering with SABER businesses.

“SABER is a crucial tool for helping organizations maintain or resume operations both during and after a disaster. Users upload their business status information with the knowledge that federal aid organizations such as FEMA are monitoring SABER and have the resources to immediately respond to and provide aid for any type of crisis.”


Help us contact others and we’ll get them onboard so you can share updates with as many agencies as you like with each upload.
Examples of success

- FEMA NBEOC Analysis
- Florida Common Operating Picture
- Georgia Emergency Management
- Arizona Emergency Management

- South Carolina Palmetto Vision
- FEMA Region 6 Hurricane Barry
- SABER Mobile App
- CUSEC Information Portal

- Hurricane Irma ArcGIS Online
- SpotOnResponse Hurricane Barry
- FEMA and State WebEOC
- Hurricane Harvey Free Google Earth
And now for a quick look at SABER Mobile…

1. Select Area on the map to find a specific store or local chain ...

... and/or ...

2. Select Brands for regional or national businesses ...

... then

3. Get Details
3 easy steps to get SABER Mobile for FREE as a member of FMI or NACS

1. Go to www.spotonresponse.com/register-fmi or www.spotonresponse.com/register-nacs

Fill in the form to enroll:

**SABER Mobile from SpotOnResponse**

-- Quick, Easy and FREE!

2. On your mobile device, go to Apple AppStore or Google Play and search for SpotOnResponse

3. Download the SABER Mobile app and enter the User Name and Password you just registered.

And you’re ready to go!

As soon as you’ve registered, you’ll have access to the SABER Mobile User Guide, training videos, spreadsheet to use if you have many business locations, and more.
For more information visit
www.SABERspace.org

Or contact:
FMI: Chad Ross, cross@fmi.org
NACS: Carolyn Schnare, cschnare@convenience.org
SABER: James W. Morentz, Ph.D., jim@SABERspace.org