

# SUPPLY CHAIN CONFERENCE

**Connect. Transform. Deliver.**

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Hyatt Regency Grand Cypress

*Trading Partner Alliance*

*FMI and GMA*

# Oscar de la Rosa Driscoll's



# Case Study Response

- ***What does your company do to plan for disruption***
  - Planned
    - Internal communication is key
      - Weekly and monthly meetings
      - All supply chain links are involved, from the field to sales
    - An execution plan with a timeframe is developed
  - Unplanned
    - Contingency plans are in place
    - Internal and external communication is key
      - Daily meetings (even more than once)
    - Emergency plans are executed

# Case Study Response

- ***How was your organization impacted by elements outlined in case study? (or provide an example of planned / unplanned disruption)***
  - Disruption in Mexico is different
    - Social and political factors are the main drivers for disruptions in Mexico
      - Road blockades by any type of protest - unplanned
      - Security events - unplanned
      - Accidents – unplanned
      - Religious events - planned
    - Weather events are secondary factors for disruption
      - Heavy rain
      - Ocasional snow storms
      - Ocasional tornados







# Case Study Response

- ***As a result of recent disruption, how has your company adjusted contingency planning?***
  - Planned events
    - Develop new points of contact and leverage our carriers network
    - Use of official institutions reports
      - Conagua, Federal Police, SAT, etc.
    - Use of social media
  - Unplanned events
    - Specific communication protocol involving key contacts
    - Open communication with carriers for assessment of situation