

SUPPLY CHAIN CONFERENCE

Connect. Transform. Deliver.

April 15-17, 2018 | Orlando, FL
Hyatt Regency Grand Cypress

Trading Partner Alliance

FMI and GMA

Oscar de la Rosa Driscoll's



Case Study Response

- ***What does your company do to plan for disruption***
 - Planned
 - Internal communication is key
 - Weekly and monthly meetings
 - All supply chain links are involved, from the field to sales
 - An execution plan with a timeframe is developed
 - Unplanned
 - Contingency plans are in place
 - Internal and external communication is key
 - Daily meetings (even more than once)
 - Emergency plans are executed

Case Study Response

- ***How was your organization impacted by elements outlined in case study? (or provide an example of planned / unplanned disruption)***
 - Disruption in Mexico is different
 - Social and political factors are the main drivers for disruptions in Mexico
 - Road blockades by any type of protest - unplanned
 - Security events - unplanned
 - Accidents – unplanned
 - Religious events - planned
 - Weather events are secondary factors for disruption
 - Heavy rain
 - Ocasional snow storms
 - Ocasional tornados





Case Study Response

- ***As a result of recent disruption, how has your company adjusted contingency planning?***
 - Planned events
 - Develop new points of contact and leverage our carriers network
 - Use of official institutions reports
 - Conagua, Federal Police, SAT, etc.
 - Use of social media
 - Unplanned events
 - Specific communication protocol involving key contacts
 - Open communication with carriers for assessment of situation