



2027 Golf Sponsorship Contract

Please indicate which sponsorship item(s) your organization is pursuing below.

- ☒ **YES**, we wish to become a Title Sponsor (\$25,000).
- ☐ **YES**, we wish to become an Eagle Sponsor (\$10,000).
- ☐ **YES**, we wish to become a Birdie Sponsor (\$5,000).

Company Information

COMPANY (As you wish to appear in promotional material)

COMPANY WEBSITE

Company Contacts

PRIMARY CONTACT

PHONE

EMAIL

ALTERNATIVE CONTACT

PHONE

EMAIL

Sponsor Item Selection

Please indicate which sponsorship(s) you would like to pursue:

	Item:	Qty:	Price:
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____
4.	_____	_____	_____

Signature on form signifies that the company representative is an authorized company representative and has read and agrees to the Terms and Conditions.

SIGNATURE

DATE

Terms and Conditions

- Sponsorship benefits go into effect upon receipt of the signed contract and full payment.
- The cost of the individual sponsorship opportunities cannot be shared or split between companies.
- Should a sponsor elect to cancel their confirmed sponsorship, the sponsor is not entitled to a refund of monies paid to FMI.
- Sponsorship fulfillment form is to be received within 30 days of signing this contract.
- To gain full benefits of sponsorship, sponsors must be committed by November 1, 2026. Sponsorship committed after November 1, 2026 may not guarantee a logo on all tournament materials due to ordering constraints.
- FMI management must approve all sponsorship recognition including, but not limited to, introductions, presentations, signage, handouts and giveaways.
- FMI may, at its discretion, replace any speaker or entertainment with what it deems comparable talent.
- FMI reserves the right to modify or cancel, at its discretion, any sponsorship opportunity at any time.
- Unless expressly authorized by FMI, the sponsor will have no creative input into the production of any sponsored opportunity.
- There will be no competitive company or category lockouts on any event.
- Each sponsor agrees to submit their company logo to FMI at the time of the commitment. Preferred file format is 3" X 3" EPS, SVG, or other vector based logo types. Logos can only contain one company name. If a new logo is submitted to FMI after the original one is received, FMI will try to update all conference materials moving forward but it is not guaranteed.
- Any relevant shipping and handling fees must be incurred by the sponsor.
- All sponsorship opportunities are subject to FMI's rules and guidelines.
- Corkage fees for donated products, if any, are the responsibility of the sponsor.

Instructions

Please email or mail back completed contract and payment to:

Erin McCarthy | emccarthy@fmi.org

(p) 952-594-9021

FMI, 251 18th Street S, Suite 1200
Arlington, VA 22202

FMI Golf Tournament

Maderas Golf Club
Friday, January 22, 2027

Sponsorship of the FMI Food Industry Golf Tournament provides you and your organization with a unique opportunity to **network** with **the food retail industry's top executives** in a casual setting and make your brand stand out.

The funds raised from this event go to FMI's LEAD fund that supports broad range of strategic research and public policy initiatives that benefit all facets of the food retail and manufacturing industries.

Interested in getting involved?

Contact Erin McCarthy at emccarthy@fmi.org





FMI Golf Tournament Sponsorship Opportunities

Title Level

\$25,000

- Priority placement with up three retail executives and tournament participation for six players.
- Company logo on tournament golf apparel
- Recognition at the FMI Board of Directors meeting at Midwinter and within the FMI Midwinter mobile app
- Custom company promotion at hole and at entrance of the tournament (e.g., on flags, tee signs, and banners)
- Option to provide & distribute product at tournament
- Company logo included on golf cart signs and option to provide company branded gear.
- Priority in placement of promotional signage at the FMI Midwinter Executive Conference and FMI's Golf Tournament
- Custom company promotion at a putting contest during the Arrival Experience on Wednesday.

Eagle Level

\$10,000

- Preferred placement with two retail executives and tournament participation for up to four players.
- Recognition at the FMI Board of Directors meeting at Midwinter and within the FMI Midwinter mobile app
- Custom company promotion at hole (e.g., on flags, tee signs, and banners)
- Company logo included on golf cart signs and option to provide company branded gear.
- Preferred placement of promotional signage at the FMI Midwinter Executive Conference and FMI's Golf Tournament

Birdie Level

\$5,000

- Placement with one retail executive and tournament participation for two players.
- Recognition at FMI Board of Directors meetings and within the FMI Midwinter mobile app
- Promotional signage at the FMI Midwinter Executive Conference and FMI's Golf Tournament

Individual Golfer*

\$1,500

- Participate in the golf tournament on an individual basis

*Individual participation does not guarantee pairing with a retail executive, but many times we are able to work out pairings.