

2020

FMI
Midwinter[™]

EXECUTIVE CONFERENCE

FMI
FOOD
INDUSTRY
GOLF
TOURNAMENT**TITLE LEVEL – \$25,000**

- Tournament participation for six players and pairing with two retail executives (two foursomes)
- FMI escort to board luncheon
- Company logo on golf apparel
- Recognition at FMI Board of Directors meetings
- Custom company promotion at hole
- Recognition in FMI Midwinter app
- Product in golf carts
- Signage on golf carts
- Priority in strategic placement of promotional signage at the FMI Midwinter Executive Conference and FMI Food Industry Golf Tournament

EAGLE LEVEL – \$10,000

- Tournament participation for three players and pairing with a retail executive (foursome)
- Recognition at FMI Board of Directors meetings
- Custom company promotion at hole
- Recognition in FMI Midwinter app
- Signage on golf carts
- Promotion signage at Midwinter Conference and FMI Food Industry Golf Tournament

BIRDIE LEVEL – \$5,000

- Tournament participation for three players and pairing with a retail executive (foursome)
- Recognition at FMI Board of Directors meetings
- Recognition in FMI Midwinter app
- Promotional signage at Midwinter Conference and FMI Food Industry Golf Tournament

INDIVIDUAL GOLFER – \$1,500

- Includes your participation in the golf tournament
- This option does not guarantee pairing with a retailer

Brunch at 11:00 am
12:30 pm shotgun start**SPONSORSHIP OPPORTUNITIES**

Sponsorship of the **FMI Food Industry Golf Tournament** provides you and your organization with a unique opportunity to reach the food retail industry's top executives. The tournament is an annual event held in conjunction with the **FMI Midwinter Executive Conference** – The premier event for senior executives from food retail, wholesale and supplier companies of all sizes.

The funds raised from this event are used to support a broad range of strategic research and public policy initiatives that benefit all facets of the food retail and manufacturing industries.

Contact Peter Collins at pcollins@fmi.org, 202.220.0874 for more information.