Sponsor Benefits Overview

EACH SPONSOR WILL RECEIVE	Title	Premier	Midwinter Partners	Conference Supporters	Refresh Lounge Sponsors
NETWORKING/ ENGAGEMENT BENEFITS					
Final Midwinter Registration List	X	X	X	X	X
Open access to attend all official networking and education events	X	X	X	X	X
Invitation to the FMI Board Luncheon (1)	X	X			
Additional Invitation to the FMI Board Luncheon (1)	X				
"Thank You Sponsor" recognition during Saturday General Session	X				
LOGO VISIBILITY/ BRAND RECOGNITION					
Sponsor recognition on Sponsor Page of Conference website	X	X	X	X	X
Sponsor logo on large screens at General Sessions	X	X	X	X	X
Acknowledgement in the official Conference onsite guide	X	X	X	X	X
Sponsor recognition in the official Conference mobile app	X	X	X	X	X
Prominent sponsor logo on large screens at both General Sessions	X	X	X		
Option to include one product image on large screens at General Sessions	X	X			
Prominent Acknowledgment in the official Conference onsite program	X	X			
Prominent exposure on event marketing emails. Title sponsor logos to be on all Midwinter marketing emails. Premier sponsors to be on selected emails.	X	X			
Prominent logo placement on Conference mobile app	X	X			
Prominent logo placement on Home Page of Conference website	X	X			
Ability to customize sponsor opportunity and benefits package (Restrictions may apply)	X				

For questions about packages, pricing, or to reserve your sponsorship opportunity, contact Peter Collins at pcollins@fmi.org, or 202.220.2737

FMI Midwinter™ EXECUTIVE CONFERENCE

FMI THE VOICE OF FOOD RETAIL