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FMI
Midwinter[™]

EXECUTIVE CONFERENCE

FMI FOOD INDUSTRY GOLF TOURNAMENT

TITLE LEVEL – \$25,000

- Six players (2 foursomes) and pairings with retail executives
- FMI escort to board luncheon
- Recognition at FMI Board of Directors meetings
- Company logo on golf apparel
- Custom company promo at hole
- Recognition in FMI Midwinter app
- Product in golf carts
- Signage on golf carts
- Priority in strategic placement of promo signage at the FMI Midwinter Executive Conference and FMI Food Industry Golf Tournament
- 20% coupon (per player) at Doral Golf Pro Shop

EAGLE LEVEL – \$10,000

- Three players (1 foursome) and pairing with a retail executive
- FMI escort to board luncheon
- Recognition at FMI Board of Directors meetings
- Custom company promo at hole
- Recognition in FMI Midwinter app
- Signage on golf carts
- Promo signage at Midwinter Conference and FMI Food Industry Golf Tournament
- 10% coupon (per player) at Doral Golf Pro Shop

INDIVIDUAL PLAYER- \$1,500

- Includes your participation in the golf tournament
- Does not guarantee pairing with a retailer



SPONSORSHIP OPPORTUNITIES

Seize this unique opportunity to spend quality time with senior-level retailers at the **FMI Food Industry Golf Tournament**, a premier networking event. Enjoy the Florida sun and come play the prestigious BLUE MONSTER course with the food retail industry's top executives in a causal forum giving you the ability to strengthen existing relationships and to cultivate new business connections.

The funds raised from this event are used to support a broad range of strategic research and public policy initiatives that benefit all facets of the food retail and manufacturing industries.

Contact Julie Schrei at jschrei@fmi.org, 202.220.0636 for more information.