



futureleaders
XPERIENCE
Powered by *root.*

A Virtual eXperience

September 17 – November 12

**2020 Sponsor
Opportunities**

CHANGE. TAKE CHARGE OF IT.

Sponsorship

FMI is helping companies bridge the gap between present and future success with a new leadership development paradigm: the FMI Future Leaders eXperience. Major companies are sending their decision-makers of tomorrow to Future Leaders eXperience as they prepare to lead the industry.

Are you ready to get in front of tomorrow's business relationships? The Future Leaders eXperience offers opportunities for companies to ensure success for their brands in a way that can't be replicated.

This event leverages the world-renowned Root Compass manager development system and a redesigned eXperience that attracts food retail's top companies to send hundreds of their emerging leaders.



RECOGNIZE THE FUTURE LEADERS IN FOOD RETAIL

Food Retail Leader Certificate



- Attendees have the opportunity to earn the Food Retail Leader Certificate. It is designed to recognize qualified and committed food retail leaders who seek an edge in their career path.
- To date, over 250 Future Leaders eXperience Alumni have completed the certificate program.

Connect with Tomorrow's Emerging Leaders

Join in as a Future Leaders eXperience Sponsor

The FMI Future Leaders eXperience offers a new leadership paradigm that sets the course for tomorrow's food retail leaders to excel in a swiftly transforming industry.

Companies send teams of their most promising employees to participate in this interactive learning environment.

2019 Retailers / Wholesalers Groups Include:



Previous Attendee Titles

Category Manager	Business Manager	Head of Digital
Store Manager	Program Manager, Deli and Bakery	Director, Business Intelligence & Pricing
Omni-Channel Director	Produce Buyer	Customer Senior Account
Front End Operations Manager	Retail Sales Process Manager	Food Service Supervisor

Manufacturers, Suppliers, & Service Providers:



2020 Sponsorship Inventory

Establish Valuable Future Connections, Today

Becoming a Future Leaders eXperience sponsor will give your company the opportunity to establish relationships that can span over cycles of industry leaders to come.

Have a look at our 2020 inventory of sponsor opportunities. You can find full details on the direct benefits associated with each sponsorship, by visiting the page indicated. Opportunities are available on a first-come, first-served basis.

Opportunity	Price	Qty.	Details
1. Title Sponsor	\$25,000	1	Page 6
2. Premier Sponsor	\$10,000	5	Page 7
3. Partner Sponsor	\$5,000	10	Page 8
4. #FamilyMealsMovement Sponsor	\$10,000	4	Page 9

For à la carte or customized packages pricing, contact Peter Collins at pcollins@fmi.org, or 202.220.0737

Title Sponsor

\$25,000
1 available

- Kick-off Virtual Party (pre-event)
Custom background image, 5-min introduction from the sponsor, and themed activities & games
- (1) Thought leadership videos on the LMS platform
20-minute in length
- Branding on digital curriculum (pdfs, videos, etc.)
- Logo featured on the LMS platform and event page
- Banner ad on homepage of the LMS platform homepage
- (3) comp registrations


Premier Sponsor \$10,000

5 available

- (1) Thought leadership videos on the LMS platform
10-min in length
- Branding on digital curriculum (pdfs, videos, etc.)
- Logo featured on the LMS platform and event page
- (2) comp registrations

Partner Sponsor \$5,000

10 available

- (1) Thought leadership video on the LMS platform
5-min in length
 - Branding on digital curriculum (pdfs, videos, etc.)
 - Logo featured on the LMS platform and event page
 - (1) comp registration
- 

#FamilyMealsMovement Sponsor

\$10,000
4 available

- Nourish our future leaders by sponsoring a family meal
 - Choose one session: Sep. 17 | Oct. 8 | Oct. 29 | Nov. 12
- Branding on digital curriculum (pdfs, videos, etc.)
- Logo featured on the LMS platform and event page
- Branding and recognition on the email communication to registrants with the online gift card/coupon information
- (2) comp registrations



Call and reserve your opportunity today!

For FMI Future Leader eXperience sponsorship information, contact:

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About FMI:

FMI is the trade association that serves as the voice of food retail. We assist food retailers in their noble role of feeding families and enriching lives. For food retailers, wholesalers and suppliers of all types and sizes, FMI leads the way in providing comprehensive programs, resources, guidance, advocacy and services for the food, pharmacy and grocery retail industry.