



August 18-20, 2020

Virtual Event

Envisioning Tomorrow's Fresh Foods at Retail

2020 Sponsorship Application

TERMS AND CONDITIONS

COMPANY INFORMATION

COMPANY NAME (As it should appear on all promotional materials)

BUSINESS ADDRESS

CITY/STATE/ZIP

COMPANY PHONE

COMPANY WEBSITE

COMPANY CONTACTS

PRIMARY CONTACT (for sponsorship fulfilment correspondence)

PHONE

EMAIL

MARKETING/SALES CONTACT

PHONE

EMAIL

SPONSORSHIP SELECTION

Please indicate which opportunity you would like to sponsor:

- Level Investment
Premier Partner (Day 1) \$20K
Premier Partner (Day 2) \$20K
Premier Partner (Day 3) \$20K
Supporting Partner \$7,500
Partner \$3,250

Signature on form signifies that you are an authorized company representative and have read and agreed to the Terms and Conditions.

SIGNATURE

DATE

Sponsor must submit a company logo to FMI at the time of the commitment. Preferred file format is 3" X 3" EPS and high-resolution JPEG file. Logos can only contain one company name. If a new logo is submitted to FMI after the original one is received, FMI will try to update all marketing materials for conference moving forward but it is not guaranteed. Guidelines will be provided for our collection of your graphics and other sponsor collateral.

Sponsorships are sold on a first come, first serve basis.

For further information contact:

Rebecca Daniels | rdaniels@fmi.org | 202.220.0670

Colleen Bailey | cbailey@fmi.org | 202.220.0704

- Sponsor agrees to pay full payment of the total sponsorship amount within thirty (30) days after submitting the Sponsorship Contract.
Sponsorship benefits go into effect upon receipt of the signed contract and full payment.
Should a sponsor elect to cancel their confirmed sponsorship, the sponsor is not entitled to a refund of monies paid to FMI.
Cancellation deadline: 30 DAYS FOLLOWING SIGNED AGREEMENT EXECUTION
No sponsorship monies will be refunded:
o If the event is cancelled
o If a sponsorship opportunity is unavailable due to results of a lottery
o In the event of cancellations made by speakers or entertainment of sponsored events
There will be no competitive company or category lockouts in any sponsor category, for the duration of the conference.

Sponsorship deadline: August 1, 2020

Please email the completed contract to: Rebecca Daniels | (p) 202.220.0670 rdaniels@fmi.org

Please send check payment and a copy of the contract to:

Food Marketing Institute
2345 Crystal Drive, Suite 800
Arlington, VA 22202