

Private Brands Summit + Business Conference Suites

September 28 - October 1, 2021
Online Event



Sponsorship Opportunities

Through meaningful collaboration and engagement between service providers, manufacturers, and their retail/wholesale trading partners. The Private Brands Summit + Business Conference Suites (BCS) provides an essential platform to explore and prioritize a variety of topics from regulation, to the impacts of COVID-19, to new and more importantly, sustainable consumer and marketplace trends as a result.

Becoming a sponsor of the Private Brands Summit + BCS will provide your company with the opportunity to engage or introduce your services to this audience and enhance your relationships with existing clients by raising your company's profile within the industry.

Event Schedule

Tuesday September 28; 9:00 AM ET – 5:00 PM ET

- On-demand Insights Session
- Business Conference Suites Meetings

Wednesday September 29, 9:00 AM ET – 5:00 PM ET

- On-demand Insights Session
- Business Conference Suites Meetings

Thursday, September 30, 9:00 AM ET – 5:00 PM ET

- On-demand Insights Session
- Business Conference Suites Meetings

Friday, October 1, 9:00 AM ET – 5:00 PM ET

- On-demand Insights Session
- Business Conference Suites Meetings

Summit Sponsor

Investment: \$5,000 Opportunities Available: **3**

Be the exclusive sponsor of one virtual event day and receive the highest level of exposure. One team member can provide a 2-minute or less scripted introduction of one of the virtual day's activity.

Benefits:

- **New!** Participation in virtual B2B meetings (FMI does not guarantee number of appointments)
- 2-minute scripted introduction* of a full day's activities.
- Customized company page within the virtual event platform, to include a video promotion.
- Contributor on an FMI private brands blog.
 - Work with an FMI subject matter expert on a thought leadership 400-word blog post bylined by an FMI staff member with content contributed from the sponsor.
 - Blog post will be featured on the appropriate topic pages on fmi.org.
- Digital Banner Ad in virtual event platform.
- Digital branding in pre-event promotions.
- Prominent branding within event promotion website, pre-event promotions, and virtual platform digital signage.
- Company branding in event "Know Before You Go" attendee communication.
- Pre- and post-event attendee list with names, company, and email addresses (email addresses are opt-in only).
- 2 complimentary event registrations.

*Scripted introductions will be developed in tandem with FMI and must adhere to FMI guidelines.

Summit Partner

Investment: \$2,500

Showcase your company with visibility in front of all attendees.

Based on a first-come, first-served basis, Summit Partners will receive:

- Customized company page within the virtual event platform, to include a video promotion.
- Digital branding in pre-event promotions.
- Company branding within event promotion website, pre-event promotions, and virtual event platform.
- Company branding in event “Know Before You Go” attendee communication.
- Pre- and post-event attendee list with names, company, and email addresses (email addresses are opt-in only).
- 1 complimentary event registration.

Questions? Contact Us

Have other ideas for a creative sponsorship opportunity?
We're happy to work with you to develop something that is unique to your company's needs. Call or email us today!



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